



PennState Extension

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Collaborating for Child Well-being

A Toolkit for Local Health Departments & Early Care and Education



Presenters



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Care Initiatives, CCAoA*



Learning Objectives

By the end of this webinar, participants will be able to:

- Understand the importance of LHD-ECE partnerships in promoting child well-being.
- Identify the key components and resources available in the Collaborating for Child Well-being Toolkit.
- Explore real-world examples of successful LHD-ECE partnerships.
- Determine next steps for utilizing the toolkit to initiate or strengthen collaborations in their own communities.

Agenda

- Welcome & Overview
- The Toolkit: A Closer Look
- Partnership Successes
- Next Steps



Child Care Aware® of America



The *Improving the Health of Young Children: Expanding Pediatric Vaccination Coverage through Partnerships with Early Care and Education Programs* project is made possible with funding from the Centers for Disease Control and Prevention (CDC). The views expressed do not necessarily reflect the official policies of the CDC or imply endorsement by the U.S. Government.

Improving the Health of Young Children

Expanding COVID-19 Vaccination Coverage through Partnerships with Early Care and Education (ECE) Programs

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William Rowe, MS – Senior Program Analyst

NACCHO
National Association of County & City Health Officials



Maternal, Child, and Adolescent Health (MCAH) ECE Team

Supporting Early Care and Education (ECE) Programs & Spaces



Contact our Team: mcah@naccho.org



William Rowe, MS – Senior Program Analyst



Belicia Badibanga, MPH – Program Analyst

NACCHO is the voice of Local Health Departments

The National Association of County and City Health Officials (NACCHO), the voice of the country's over **3,300 local health departments** across the United States. Our mission is to **improve the health of communities** by strengthening and advocating for local health departments.

www.naccho.org



Public Health
Prevent. Promote. Protect.

NACCHO
National Association of County & City Health Officials



The Importance of Partnership



Why Partnership?

Collaboration between local health departments and child care can create meaningful impact on health outcomes for children, families, child care providers and communities.

Building a Healthier Future Together

- Advancing equity
- Engaging communities
- Collaborating on health promotion
- Optimizing health and child development



A Toolkit for Local Health Departments
& Early Care and Education

Collaborating for Child Well-being



Toolkit Overview



The Importance of Early Childhood Health



Finding Partners: Where to Start



Planning and Assessing Readiness



Applying Best Practices



Additional Resources



Finding Partners: Where to Start

Find Your LHD

Use the National Association of County and City Health Officials' (NACCHO) [Online Directory](#) to find your LHD.

Find Your CCR&R

Use Child Care Aware® of America's [CCR&R Directory](#) by entering your zip code.

Find a Child Care Health Consultant

Contact your CCR&R or LHD or visit ACF's [Child Care Health Consultants page](#).

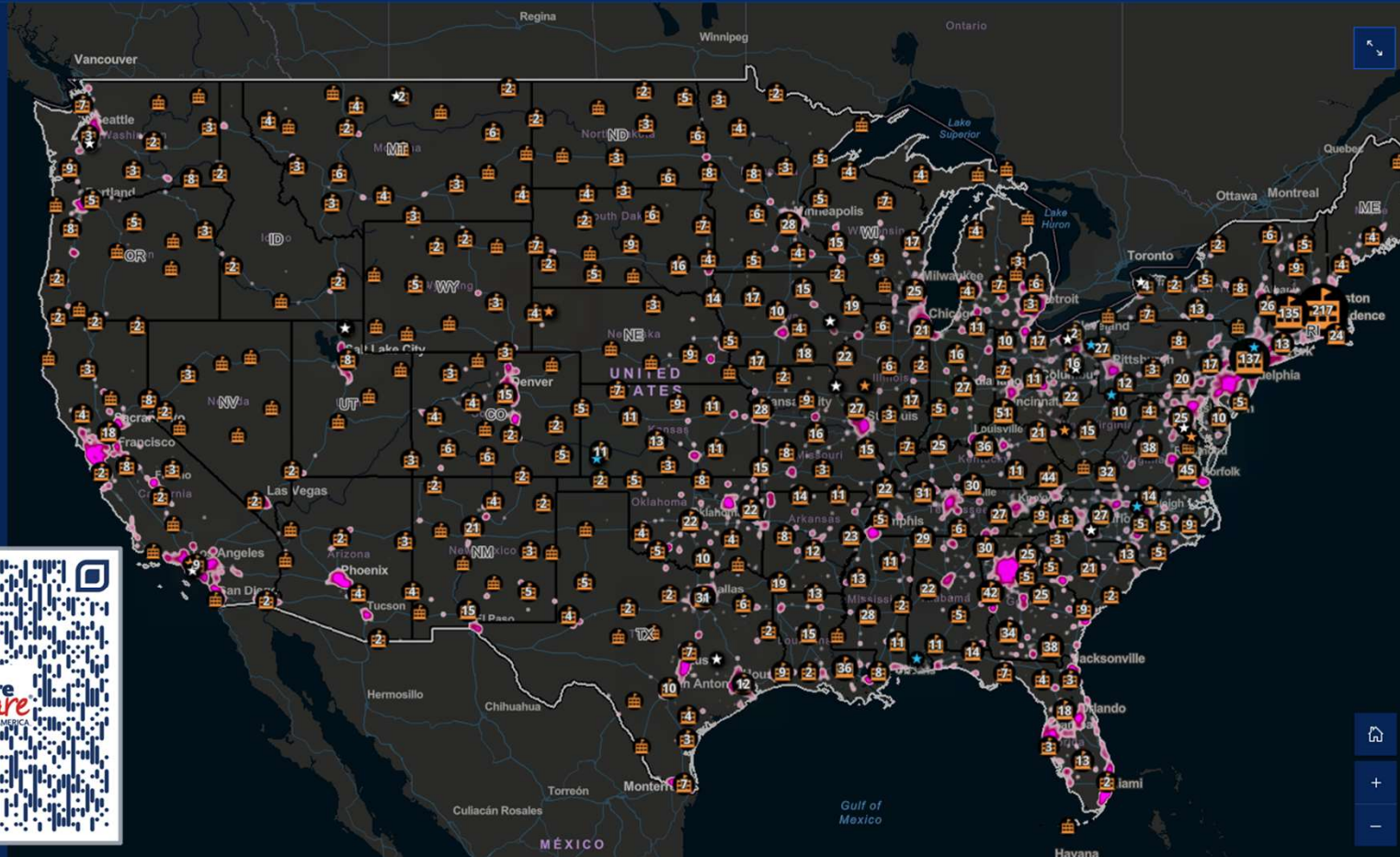


U.S. Pediatric Public Health & ECE Infrastructure

- [Introduction](#)
- [Map Dashboard](#)
- [Child Opportunity Index](#)
- [Social Vulnerability Index](#)
- [Assets & Resources](#)
- [Community Profile Worksheet](#)
- [Technical Notes](#)
- [Credits](#)

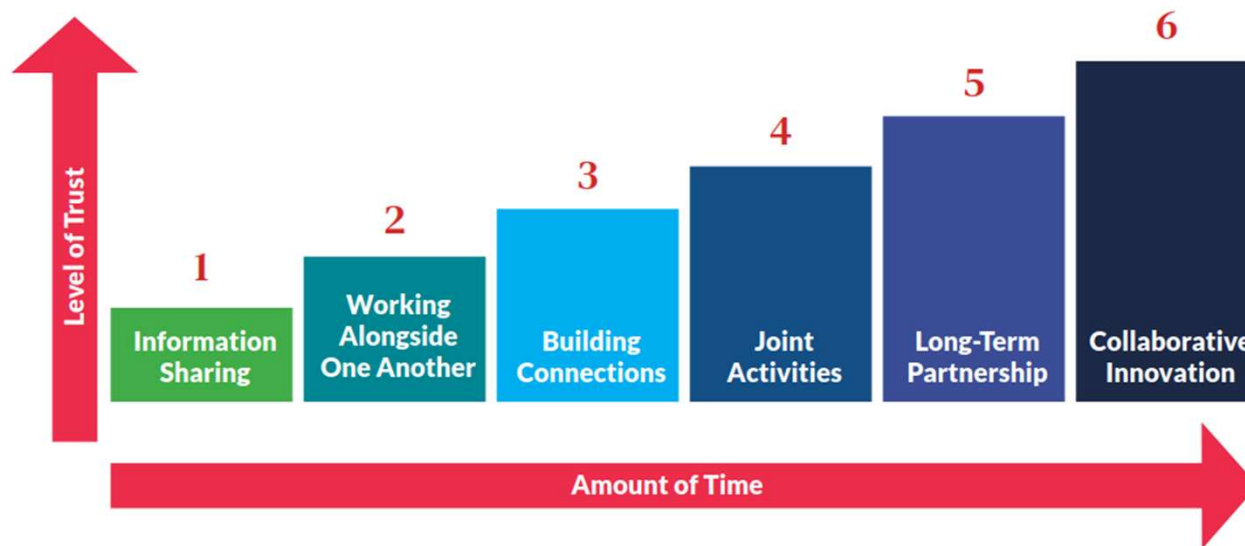
Assets & Resources

These maps include contextual datasets showing early childhood education infrastructure and local health department locations. Collaboration between public health and child care is vital to ensuring that all young children receive the comprehensive care they need to thrive. The following maps illustrate some important community resources in the early learning and health spaces.



Resources for Planning and Assessing Readiness

The Partnership Pathway



- Other resources:
- Logic Model
 - Readiness Assessment

Source: Adapted from the Institute for Medicaid Innovation. For more information and details about the Partnership Pathway, please access the Institute for Medicaid Innovation's "Value of Investing in Social Determinants of Health Toolkit: Grounding Value in Authentic Partnerships, September 2023."

Applying Best Practices for Thriving LHD-ECE Partnerships



Best Practices: Identify Potential Collaborators

Collaboration Spectrum



| Descriptions of Stages | Compete | Co-Exist | Communicate | Cooperate | Coordinate | Collaborate | Integrate |
|------------------------|---|---|---|---|--|--|--|
| | Focus on individual goals and priorities, sometimes competing for the same limited resources, partners or public attention. | Aware of each other's presence and work within the community but have no formal interaction, despite potential overlaps in goals or populations served. | Exchange information, often in an unplanned manner or an as-needed basis, such as at community meetings or through networking events. | Work together on specific tasks or projects, typically short-term or event-focused, often informally. | Proactively plan and align efforts to achieve shared outcomes, ensuring efficient use of resources and complementary services. | Engage in a more formalized, longer-term partnership with shared goals, decision-making and resources. May involve ongoing evaluation of joint progress. | Achieve a level of sustainable partnership through strategically integrated programs or initiatives that may merge funding sources, data collection, policies or procedures. |

Best Practices: Identify Potential Collaborators

Collaboration Spectrum Worksheet

| Partner/Potential Partner | Current Stage | Shared Goal(s) | Opportunities | Next Steps |
|---------------------------|---------------|--|--|--|
| ABC Organization | Communicate | Commitment to child health and safety. | Moving from communication to a deeper stage could benefit both organizations and maximize resources. | Schedule a meeting with ABC Organization to discuss potential opportunities and interests. |

Best Practices: Establishing Clear Communication



Communication Plan Guidance

Sample Meeting Agendas

Inclusive Communication Tips

Best Practices: Defining Roles & Responsibilities

NACCHO

Partnership Engagement Plan

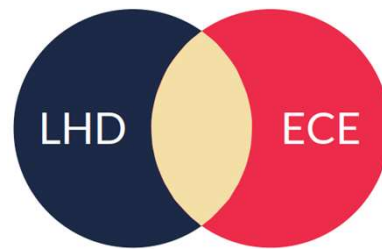
Instructions: Use this document to identify potential community partners and co-create a plan for collaboration.

Organization Name:
Sunshine City Local Health
Department

| | |
|------------------------------------|--|
| Potential Partner | Enter the partner's name: Sunshine CCR&R Agency |
| Area(s) of Interest | <input checked="" type="checkbox"/> Immunizations and Vaccinations <input type="checkbox"/> Mental Health Awareness <input type="checkbox"/> Immunization Records Management <input type="checkbox"/> Family Engagement <input type="checkbox"/> Health Screenings <input type="checkbox"/> Communicable Disease Prevention <input type="checkbox"/> Healthy Eating Education <input type="checkbox"/> Professional Development <input type="checkbox"/> Physical Activity Promotion <input type="checkbox"/> Other: _____ |
| Phase of Project | <input checked="" type="checkbox"/> Planning <input type="checkbox"/> Implementation <input type="checkbox"/> Evaluation <input type="checkbox"/> Various |
| Engagement Approach | <input type="checkbox"/> Inclusive: Request input & feedback <input type="checkbox"/> Consultative: Seek expertise <input checked="" type="checkbox"/> Collaborative: Work closely for duration of project and beyond |
| Communication Method(s) and Timing | Type of engagement: <input type="checkbox"/> Emails <input type="checkbox"/> Newsletters <input type="checkbox"/> Virtual meetings <input type="checkbox"/> In-person meetings <input type="checkbox"/> Etc. _____ Timing: <input checked="" type="checkbox"/> Monthly <input type="checkbox"/> Quarterly <input type="checkbox"/> Ad-hoc <input type="checkbox"/> Etc. _____ Monthly in-person meetings on the first Tuesday of the month, virtual meetings on the third Tuesday of the month, emails and phone calls as needed. |
| Activity or Task | What activities will directly involve the identified partner? Sunshine CCR&R and ABC County Health Department will collaborate to increase vaccinations for children attending child care and their families. |
| ECE Responsibility | Which activities and/or tasks will be the responsibility of the ECE partner? Share information about vaccination services provided by the health department, recommended vaccination schedules, and dates and times for vaccinations. |
| LHD Responsibility | Which activities and/or tasks will be the responsibility of the LHD? Provide information to Sunshine CCR&R to distribute to local child care providers and administer vaccinations to children and family members. |

Best Practices: Defining Roles & Responsibilities

Sample Venn Diagram of an LHD-ECE Partnership



LHD+ECE

LHD

- **Public Health Initiatives:** Implementing programs that promote community health and prevent disease outbreaks.
- **Nutritional Guidance:** Providing resources and education on healthy eating habits for children and families.
- **Mental Health Services:** Connecting children and families with mental health services when needed.
- **Communicable Disease Control:** Monitoring and preventing the spread of communicable diseases among children.

- **Child Health and Well-being:** Ensuring children are healthy, safe, and prepared to learn.
- **Early Identification:** Partnerships can facilitate early identification of potential health concerns in children.
- **Family Support:** Both ECE programs and LHDs can play a role in connecting families with essential resources and building a supportive network.

ECE

- **Early Childhood Education:** Providing age-appropriate learning experiences that foster cognitive, social, and emotional development.
- **Curriculum Development:** Integrating health and wellness topics into the ECE curriculum.
- **Social-Emotional Development:** Supporting children's social-emotional skills and building resilience.
- **Parent Engagement:** Working with families to ensure continuity of care and healthy habits at home.

Best Practices: Celebrate Success



Sunshine County Health Department

@sunshinehealthdepartment

Exciting news! The Healthy Beginnings Initiative have reached over 150 local families! 🙌 Thanks to a strong partnership, with Sunshine CCR&R more kids are getting developmental screenings. On-site clinics & community outreach made it happen! #HealthEquity #ECE #CommunityHealth

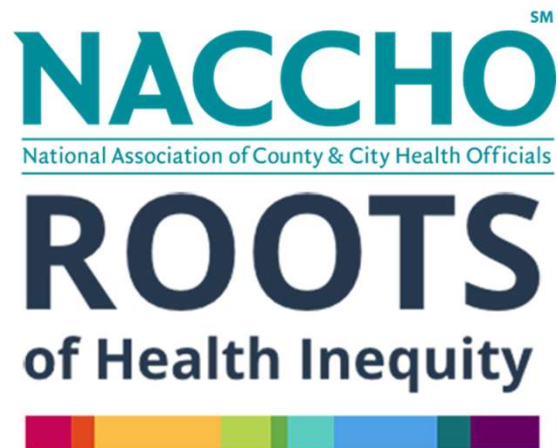


Sunshine CCR&R

@Sunshinechildcare

The Bright Futures Program in collaboration with Sunshine County Health Dept just engaged 150+ families in bilingual health workshops! Families are making healthier choices & improving mental wellness. A great win for #communityhealth! 🗨️💪 #ECE #HealthPromotion #FamilyWellbeing

Additional Resources



Health Communication

[Listen Up! Podcast](#)

[Health Equity Guiding Principles for Inclusive Communication](#)

[Trainings, Tools, & Templates](#)

Health Equity Guiding Principles for
Inclusive Communication

Bringing Partnerships to Life: Real-World Examples





Our Mission

To create an integrated system of supports and services for families and early educators in the District of Columbia



Website: dcchildcareconnections.org



Email: osse.childcareconnections@dc.gov



Social Media: @DCChildCareConnections



Partnerships

- Create and maintain partnerships with District agencies and community partners
- Provide comprehensive support to families and early educators through collaboration



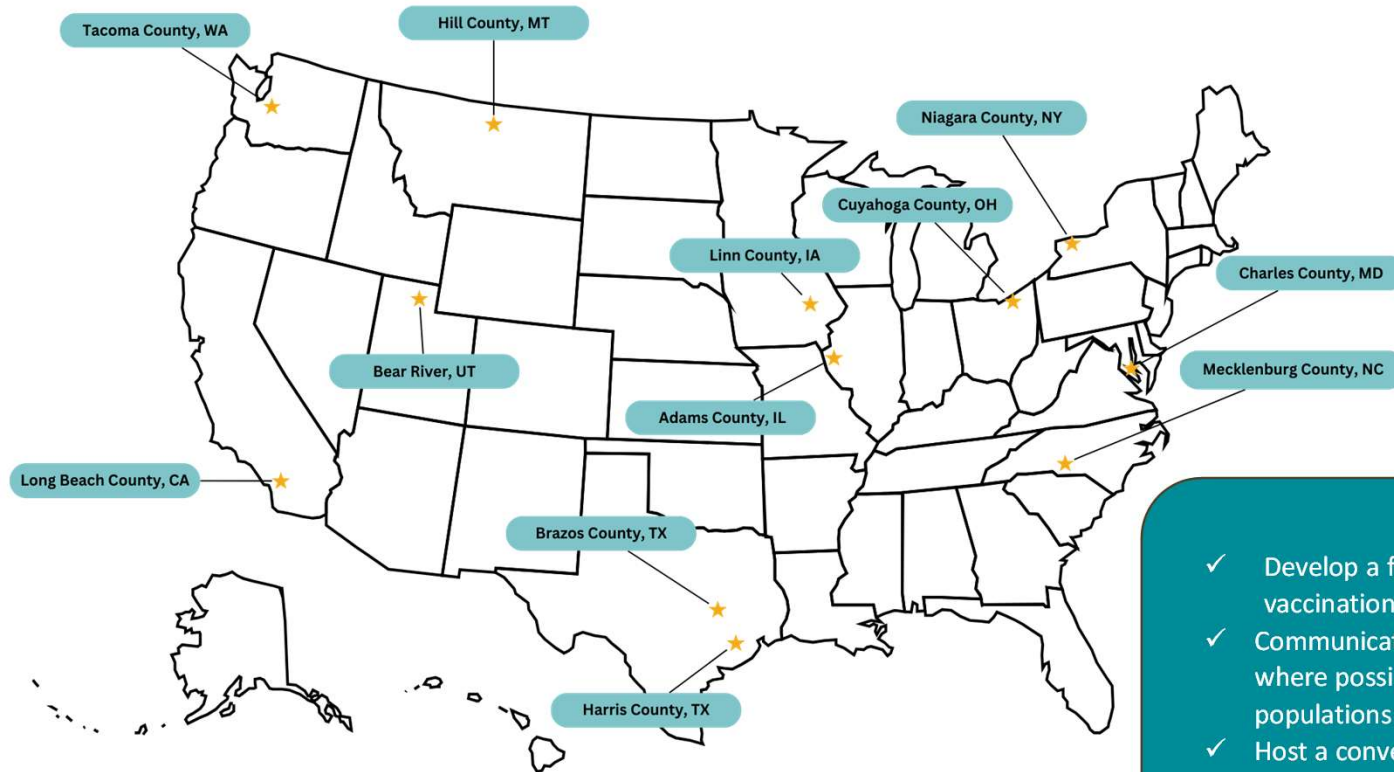
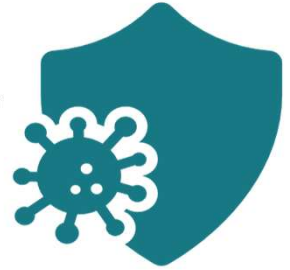


Engaging with Families

- Family Connections newsletter
- Family Engagement workshops
- Access to mychildcaredc.org
- Social Media  
[@DCChildCareConnections](https://www.instagram.com/DCChildCareConnections)



Expanding COVID-19 Vaccination Coverage through Partnerships with Early Care and Education (ECE) Programs



- ✓ Develop a framework of best practices for LHDs on young child vaccination and working with ECE settings
- ✓ Communication campaign for young child COVID vaccines (and where possible other routine vaccines) tailored to priority populations and ECE settings
- ✓ Host a convening of LHDs, ECE providers, and trusted messengers

No espere para vacunar a sus hijos

Programe una cita hoy
832-927-7575

Harris County **EN ESPAÑOL**
Public Health
Building a Healthy Community
f x @ d y n v HCPHTX.ORG

Understanding the Power of Vaccines

- Ensuring Safety**
 Before vaccines are given to people, experts carefully check them. These checks make sure vaccines are safe for everyone to use.
- Continuous Monitoring**
 Even after approval, vaccines are continuously monitored. This ongoing surveillance helps identify and address any potential issues promptly, ensuring their safety and effectiveness are maintained over time.
- Effective Protection**
 Vaccines are highly effective in preventing the spread of infectious diseases. When people get vaccinated, they not only protect themselves but also help make their community stronger against illness.

HOW VACCINES STRENGTHEN YOUR BABY'S IMMUNE SYSTEM

Your child is exposed to thousands of germs every day in his environment. *This happens through the food he eats, air he breathes and things he puts in his mouth.*

Babies are born with immune systems that can fight most germs, but there are some deadly diseases they can't handle. *That's why they need vaccines to strengthen their immune system.*

Vaccines use very small amounts of antigens to help your child's immune system recognize and learn to fight serious diseases. *Antigens are parts of germs that cause the body's immune system to go to work.*

Thanks to scientific advances, today's vaccines can protect children from more diseases using fewer antigens. *Vaccines contain only a tiny fraction of the antigens that babies encounter in their environment every day.*

IMMUNIZATION. POWER TO PROTECT.

Charles County Department of Health

U.S. Department of Health and Human Services
Centers for Disease Control and Prevention

| | |
|---|---|
| 30 YEARS AGO 3,000 antigens to protect against 8 diseases <small>by age two</small> | TODAY 305 antigens to protect against 14 diseases <small>by age two</small> |
|---|---|

ROLL UP YOUR SLEEVE!

Immunizations are Important Especially for Children!

Call Today
(330) 364-4491 ext.1208

NEW PHILADELPHIA
City Health District
Est. 1924

Funding For this Banner and Vaccine Education Campaign Provided by NACCHO.



The Adams County Health Department recommends that I get vaccines using the following schedule

| | |
|---|----------------------------------|
| 2 Months DTaP, HepB, IPV, Hib, PCV, Rotavirus | 18 Months HepA |
| 4 Months DTaP, HepB, IPV, Hib, PCV, Rotavirus | 4 Years DTaP-IPV, MMRV |
| 6 Months DTaP, HepB, IPV, PCV, Rotavirus | 9 Years HPV (2 doses) |
| 12 Months MMR, PCV, Varicella, HepA | 11 Years Tdap, MenACWY |
| 15 Months Hib, DTaP | 16 Years MenACWY, MenB |

Adams County Health Department Immunization Clinic
No Appointment Necessary!
Monday - Friday 8:00am - 4:30pm



330 Vermont Street
 Quincy, IL 62301
 217-222-8440

01. ESTABLISH STAKEHOLDER BUY-IN

Engage key stakeholders from both LHDs and ECE programs early to build support and ensure commitment to the newly found partnership.



02. CONDUCT A NEEDS ASSESSMENT

Analyze the community's health and educational landscape to identify gaps and specific needs of children and families to tailor efforts effectively.



03. DEVELOP AN ACTION PLAN

Create a detailed strategy outlining joint objectives, timelines, and responsibilities to guide collaborative activities between LHDs and ECE programs.



04. IDENTIFY PARTNERS

Identify and engage organizations, coalitions, and/or community stakeholders from public health and ECE spaces whose collaboration will enhance both parties and the partnership's impact on communities' well-being.



05. STREAMLINE COMMUNICATION CHANNELS

Establish clear and efficient communication channels to facilitate ongoing collaboration and information sharing between LHDs and ECE programs/spaces.



06. SEEK OR SECURE FUNDING

Explore and secure financial resources to support and sustain joint initiatives and activities within the partnership.



07. SUSTAIN THE PARTNERSHIP THROUGH MONITORING & EVALUATION

Continuously assess the partnership's progress and outcomes to ensure ongoing effectiveness and improvements in joint initiatives.



LHD-ECE Partnership Development

Activities that LHDs have undertaken to build and strengthen partnerships:

- Early Care and Education Advisory Committees
- Establishing Communication Hubs and Early Childhood Networks
- Distributing Surveys to Local Child Care Providers
- Hosting Focus Groups with Local Child Care Providers and ECE Spaces
- Inviting and Hosting Stakeholder Meetings
- Initiating Partnerships by Co-hosting Community Events
- Utilizing Child Care Consultants to Reach Local Child Care Centers

Working with our Early Care and Education Partners

Road Blocks

- ★ Large geographic area
- ★ Diverse population
- ★ Lack of modern technology
- ★ Vaccine hesitancy



Community Partnerships

- ★ Care About Childcare
 - Utah State University
 - Provider night
- ★ Head Start/Early Head Start
 - Parent meetings
 - Staff education
- ★ Centro de la Familia
 - Community health workers
 - Parent/Provider night
- ★ WIC
 - Nurse educator
- ★ Cache Refugee and Immigrant Connection
 - World Refugee Day
 - Parent night
- ★ Little Lambs
 - Community health workers



Download the Toolkit



Provide Feedback



Get Credit for Your Contribution



Questions?

Have Questions or Need Technical Assistance?
Reach out to the Health Team at health@usa.childcareaware.org



Thank You!

“Individually, we are one drop.
Together, we are an ocean.”

~ Ryunosuke Satoro