



Storytelling, Advocacy and the Relief Funding Cliff

October 19, 2023

***Building
Well-Being
& Connections***

For The Child Care Community



#CCAOALEADERSHIP23

Federal Relief Recap

The end of September marked the deadline for states to liquidate 72% (\$37 billion) in federal relief funding. Some states already liquidated this funding *months* ahead of September 2023.

States have until 9/30/24 to spend remaining ARPA-CCDF discretionary funding (~\$15 billion). Many have already been spending this funding.

The Cliff: States are in variable depending on a few factors.



State Wins in 2023

Big year for ECE state investments!

New state general funds to continue stabilization grants, payments based on enrollment, copayment elimination, and expanded subsidy eligibility.

Some states even made these policies permanent.

Home // Podcasts // The Common

 **Gov. Healey's first budget invests in early education**

NEW JERSEY FAMILIES GET GOOD NEWS ON CHILDCARE FINANCIAL AID

Politics

Lawmakers consider doubling monthly stipend for Maine child care workers

The Daily Advertiser

More than 4,000 Louisiana child care spots saved by historic state investment

Minnesota lawmakers pledge at least \$300 million toward early education

NEWS NORTH DAKOTA

North Dakota lawmakers pass \$66 million package to address child care cost, availability

Most of the funding for the state program that is based on family incomes.

Vt. House, Senate reach agreement on \$120 million child care bill

Child care spending bill passes Montana Legislature

EARLY CHILDHOOD EDUCATION STATE

STATE HOUSE

THE BULLETIN BOARD

Advocates celebrate budget's \$60.5 million for child care – as a start

Illinois passes 2024 budget with increased funding for K-12, early childhood education

Making Headway, and More Work to be Done

These wins are not (yet) happening in every state, signaling the need to continue advocating at all levels of government, especially as relief funding expires.

Without immediate action to bolster the child care system, we can anticipate downward trends in child care supply and increases in the cost of child care.

Data and storytelling are powerful tools to (1) underscore the impact of relief funds and (2) make the case for additional investments.

Data: Impact of Relief Funding

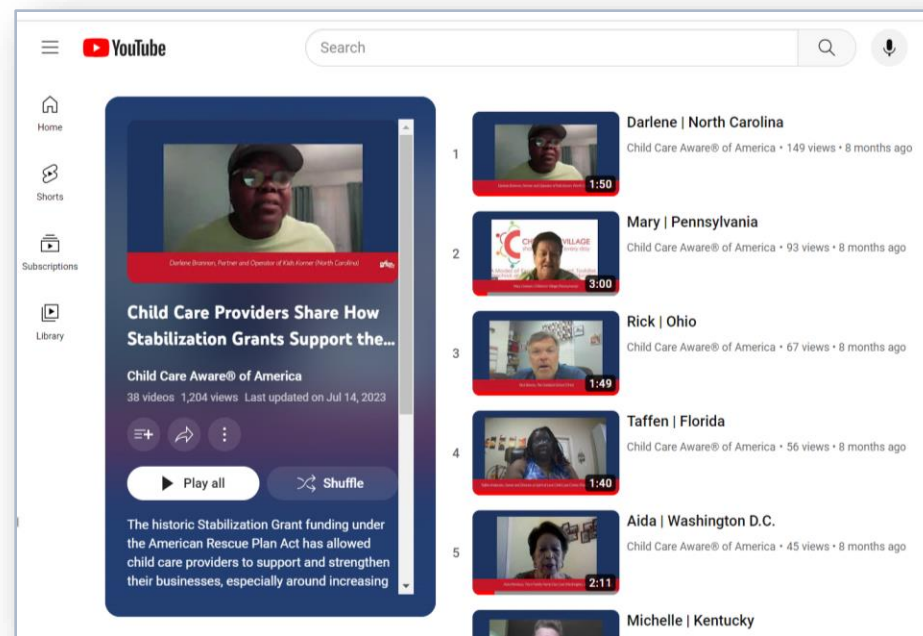
CCAOA's *Catalyzing Growth* report suggests child care relief funding didn't just keep the sector afloat **but allowed it to recover and grow.**

- The number of licensed child care centers open in 2022 **exceeded** the number open in 2019
- The number of licensed FCC homes continued to decline in 2022; however, **the rate of decline was slower** than in prior years
- The rise in child care prices from 2021-2022 **did not outpace inflation** as it had in previous years



Storytelling: Impact of Relief Funding

CCAoA is using multiple mediums to share provider's authentic stories:






Panel Discussion

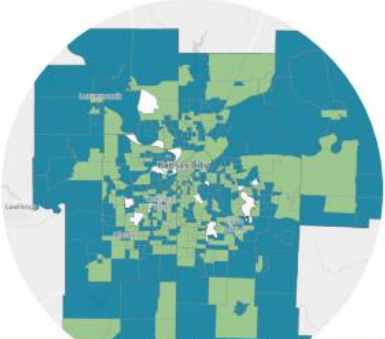


The Family Conservancy Factsheets



Kansas City Metro Child Care

Supply and Demand




Above: Availability by zip code.

- Demand outweighs supply >3:1
- Demand outweighs supply <3:1


Mid-America Regional Council

We are in a child care crisis across the Kansas City Region. As pandemic-related funding begins to expire, there is a serious threat of a further reduction in capacity.


There is currently capacity to care for 1/2 of the children under the age of 5.



734
in-home providers



663
centers



Area Programs by Type

Current Child Care Capacity

Percent of Potential Demand Being Met ^{1, 2}

| City | Current supply | Potential demand | Percent Met |
|-----------------|----------------|------------------|-------------|
| Jackson, MO | 29,001 | 18,777 | 61% |
| Clay, MO | 7,845 | 9,423 | 45% |
| Cass, MO | 2,901 | 4,277 | 40% |
| Platte, MO | 2,091 | 4,977 | 30% |
| Ray, MO | 164 | 1,212 | 12% |
| Metro | 65,279 | 62,314 | 51% |
| Johnson, KS | 18,208 | 14,259 | 56% |
| Wyandotte, KS | 2,884 | 6,912 | 28% |
| Leavenworth, KS | 1,762 | 1,829 | 49% |
| Miami, KS | 883 | 648 | 57% |

Sources:
1. Child Care Aware of Kansas
2. Child Care Aware of Missouri

* Children under 6 years with all parents in family in labor force
** Kansas figures are calculated using desired capacity. Missouri figures are calculated using 3-annual capacity. Data may not be available for license-exempt programs. All data is self-reported by child care programs.

Maximizing Kansas City's Greatest Opportunity | www.tfccc.org



Kansas City Metro Child Care

Cost and Affordability



Child care is a significant expense for families with young children. However, the price tag is not the issue. In fact, most programs are underfunded, operating in a limited capacity, and in need of additional resources to provide the high-quality care children need.

Increased public investment is needed to support providers, improve access for families, and allow children to leverage the amazing benefits of high-quality care.

[Learn More](#)



Current Child Care Rates

Cost for an Infant and a Preschool Child vs. Median Household Income

| City | Cost for an Infant and Preschool Child | Median Household Income | Percentage of Income |
|-----------------|--|-------------------------|----------------------|
| Jackson, MO | \$21,696 | \$56,960 | 38% |
| Clay, MO | \$24,960 | \$72,047 | 35% |
| Cass, MO | \$20,016 | \$72,522 | 28% |
| Platte, MO | \$25,872 | \$82,448 | 31% |
| Johnson, KS | \$32,075 | \$96,059 | 33% |
| Wyandotte, KS | \$22,672 | \$52,366 | 43% |
| Leavenworth, KS | \$19,932 | \$80,853 | 25% |
| Miami, KS | \$21,660 | \$79,211 | 27% |

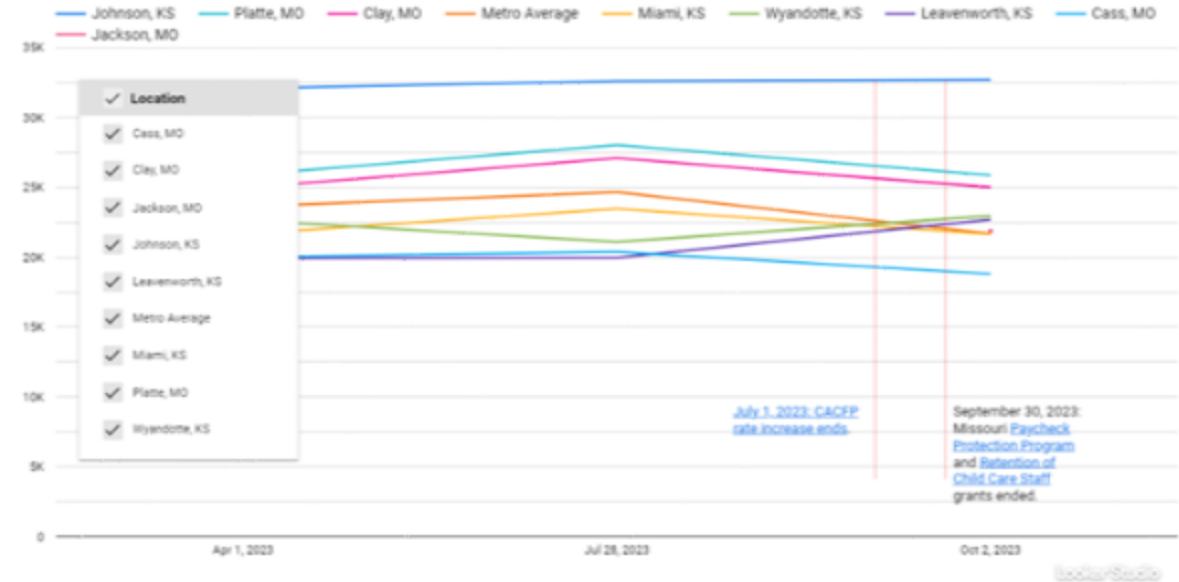
Source: Child Care Aware of Kansas, Child Care Aware of Missouri

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The Family Conservancy Dashboard

Kansas City Metro Child Care Rates

Average Annual Child Care Center Tuition for an Infant and Preschooler



Child Care Rate Trends

Rate Change from Previous Quarter

| Location | Change from Previous Quarter |
|-----------------|------------------------------|
| Leavenworth, KS | 13.85% |
| Johnson, KS | 1.98% |
| Wyandotte, KS | 1.89% |
| Clay, MO | 0.85% |
| Miami, KS | 0.64% |
| Platte, MO | 0.64% |
| Cass, MO | -5.85% |
| Metro Average | -7.58% |
| Jackson, MO | Looker Studio |



Call Your Lawmakers About Annual Funding!

Scan the QR code below to call your lawmaker's office and urge them to protect and prioritize child care funding!



Thank you

#CCAOASYMPOSIUM23

