BOARD MEMBER SPOTLIGHT:

Terri Helms
Program Director, Child Care Aware® of West Central Arkansas

Q: Was there a moment or event that inspired you to enter the early childhood education profession?
A: Becoming a mom and stepping away from an office job was the turning point of opportunities to enter the ECE profession. The journey is one I still enjoy.

Q: When did you first learn about / become involved with CCAoA?
A: In 2012 – I was hired at National Park College as the first Director for Child Care Aware® of West Central Arkansas.

Q: What aspect(s) of early care and education are you most passionate about?
A: I care about professionalism and providing children with engaging opportunities to develop and learn.

Q: From your perspective, what is the single most important step we can take to build a better child care system?
A: Remember the parents/families are the first caregivers/teachers and that early child care education professionals are to provide the best support, care and learning experiences to further develop children for life readiness.

Welcome to the CCAoA Board, Terri!
To learn more about CCAoA’s Leadership, visit childcareaware.org/leadership.