Child Care Affordability in Wisconsin

Child Care Aware of America’s recent report, Demanding Change: Repairing our Child Care System found that in 2020 in Wisconsin:

- In Wisconsin, the median income for a single-parent family is $29,956, which means center-based child care for an infant would use 43% of family median income.
- In Wisconsin, the median income for a married couple is $101,951, which means center-based child care for an infant would use 13% of family median income.

**ANNUAL PRICE FULL-TIME CENTER BASED CHILD CARE**

- $10,536 for 4-year-olds
- $12,984 for infants

**ANNUAL PRICE FULL-TIME FAMILY CHILD CARE**

- $9,145 for 4-year-olds
- $10,215 for infants

When ranked among other states on the affordability of care:

- Least affordable: #12
- Most affordable: #15

**Compared to tuition and housing...**

- In Wisconsin, the average price of infant care in a center-based program is 51.51% more than the average tuition and fees at an in-state, four-year public university.
- In Wisconsin, the average price for two children in center-based child care is 128.97% more than the average annualized rent cost and 37.06% more than the average annualized mortgage cost.

Source: Child Care Aware® of America’s Demanding Change: Repairing our Child Care System Report. #DemandingChildCareChange | childcareaware.org