

Child Care Affordability in Wisconsin

#ChildCareStrong

childcareaware.org/price-landscape24

Annual Price of Child Care

The price of child care remains too high for many families.

In Wisconsin the average price of child care is:

\$12,319 per year

For an infant in family child care

\$14,743 per year

For a toddler in family child care

\$17,963 per year

For an infant in center-based child care

\$18,239 per year

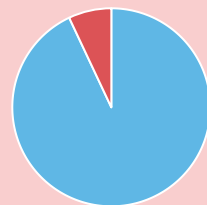
For a toddler in center-based child care

Affordability of Child Care for Families

In all states, the price of child care in most settings, for most age groups, remains higher than what is considered affordable.

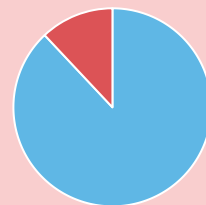
In Wisconsin:

- The median income for a married couple is **\$129,130**, which means center-based child care for an infant would use **14%** of family income.
- The median income for a single parent family is **\$40,428**, which means center-based child care for an infant would use **44%** of family income.



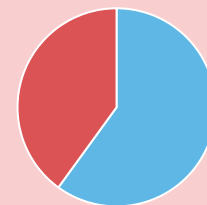
<7%

RECOMMENDED BY DEPT OF HEALTH AND HUMAN SERVICES



14%

OF MEDIAN INCOME FOR A MARRIED COUPLE FAMILY



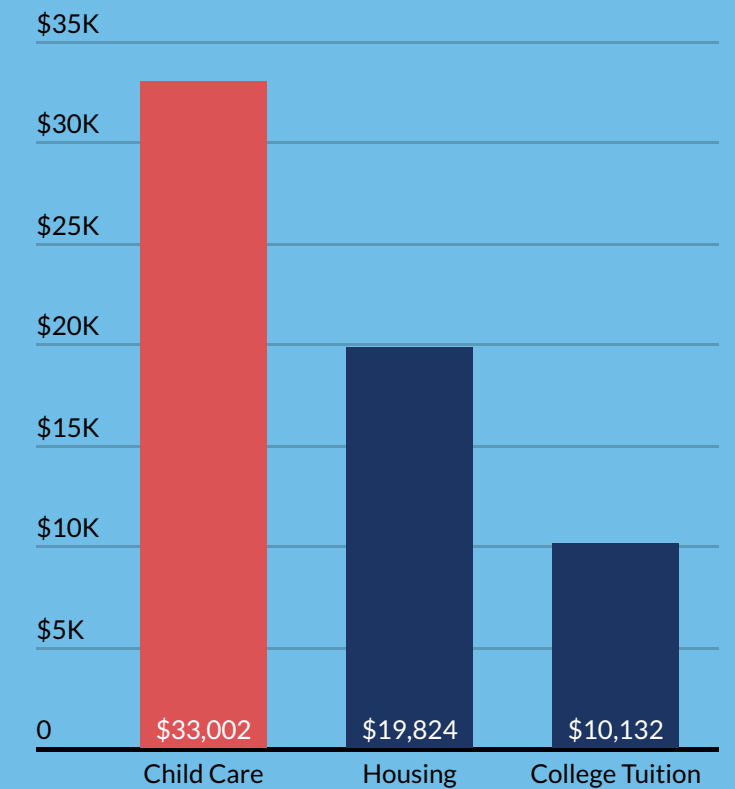
44%

OF MEDIAN INCOME FOR A SINGLE PARENT FAMILY

*Recent federal rule changes prohibit states from charging family copayments for subsidized care at more than 7% of household income.

Child Care vs. Household Expenses

When compared to other household expenses, child care often has the highest price.



Annual child care price for 2 children (an infant and 4 year old) in a center