

Provider Appreciation Day®

Template LTE

Use this template Letter to the Editor to express the importance of Provider Appreciation Day to your community. When submitting a letter to the editor, you will be asked to provide your first name, either your last name or first initial, and the town you live in. To determine where to submit your letter, check out the About Us or Contact Us section of your chosen media outlet.

Please reach out to our senior PR manager, Morgan Brill, with any questions at morgan.brill@usa.childcareaware.org.

Note: 200 words are generally considered the maximum length for letters to the editor

The [INSERT DATE] article ["INSERT ARTICLE NAME"] addressed [INSERT TOPIC RELATED TO CHILD CARE PROVIDERS OR CHILD CARE CENTERS]. As a [INSERT YOUR PROFESSIONAL TITLE OR ORGANIZATIONAL EXPERTISE], I am writing to add to this important conversation.

Child care providers are the workers behind our workforce. But in our community, program costs remain high while centers are losing workers and closing their doors because they cannot compete with the wages and benefits offered by other businesses. But without child care, those businesses will have trouble retaining workers, weakening our local economy and making all of us worse off.

Voters support increasing funding for child care. Both women and strong Republican-leaning voters [say they'd be more likely to vote for a candidate who supports investing in child care](#) to make it more accessible and affordable. That includes increasing compensation for early childhood educators.

America's early learning system is struggling. Provider Appreciation Day is May 10. Let's celebrate by investing in the child care workforce and treating providers like the professionals they are. We're recognizing child care by [INSERT BRIEF DESCRIPTION OF YOUR CELEBRATION]. Join us.