



Provider Appreciation Day®

MAY 12, 2023



PROVIDER APPRECIATION DAY®

Template LTE

Use this template Letter to the Editor to express the importance of Provider Appreciation Day to your community.

Note: 200 words are generally considered the maximum length for letters to the editor.

The *[INSERT DATE]* article *["INSERT ARTICLE NAME"]* addressed *[INSERT TOPIC RELATED TO CHILD CARE PROVIDERS OR CHILD CARE CENTERS]*. As a *[INSERT YOUR PROFESSIONAL TITLE OR ORGANIZATIONAL EXPERTISE]*, I am writing to add to this important conversation.

Child care providers are the workers that make all other work possible. But in our community grim trends in child care have only gotten worse since the pandemic began: Program costs have increased while waiting lists get longer. Centers are losing workers and often closing their doors because they cannot compete with the wages and benefits offered by large corporations.

Voters support increased funding for child care. Both women and strong Republican-leaning voters *say they'd be more likely to vote for a candidate who supports investing in child care* to make it more accessible and affordable. That includes increasing compensation for early childhood educators.

America's early learning system is propped up by funds that are set to expire soon. Let's celebrate providers by investing in the child care workforce and treating providers like the professionals they are.