

## CCAoA Individual Membership Benefits

### Professional Development

- **CCAoA Events:**

Join and participate in CCAoA events such as the CCAoA Symposium, Leadership Institute, and other events and receive member-exclusive rates. Participants of these events can expect to:

  - Receive early notification for registration openings and event discounts
  - Hear from distinguished advocates in the child care space
  - Choose educational session tracks that are personalized to your needs
  - Network and collaborate with peers in your field
  - Learn about new and exciting updates surrounding child care programs
  - Enjoy off-site excursions that are aimed to provide space to connect with colleagues and friends
- **CCAoA Learning Center**

The CCAoA Learning Center provides a host of member-discounted resources and carefully curated courses to help you and your organization excel in the child care industry. Our current topics include CCR&R Essentials; Racial Justice, Equity and the Role of Child Care; and Utilizing Research and Data to Advance the Child Care Field. You will also find:

  - Exclusive educational webinars geared towards child care best practices and standards, diversity, equity, and inclusion, and much more. Members will also have access to past webinars on-demand.
  - Downloadable content including virtual toolkits designed to help you in your work with families and educators.
  - Exclusive Information on upcoming events.

### Career & Networking Resources

- **Child Care Career Center**

The Career Center is the premier resource to connect career opportunities with qualified child care professionals. Whether you are searching for a job or finding candidates, the Career Center offers a wealth of resources to help you achieve your career or employment opportunity goals!

**Employer:**

Post basic job listing for free, promote your job listing for members-exclusive rates and reach more candidates

  - Post a basic job for 30 days at no cost! (\$199.00 savings)
  - Access to the Resume Bank

### **Job Seekers**

Upload your resume, get career advice, and apply for new opportunities.

- Career Insights
- Career Coaching
- Resume Review

- **Communities of Practice**

Our Communities of Practice (CoP) is geared towards child care professionals interested in creating a more equitable child care system. Meet with members from across the nation to strategize around some of the toughest issues that are facing the child care system today. Think out of the box and share your ideas as well as your success and challenges.

- **Quarterly Champion Calls**

Available for Champion members only: engage with CCAoA Senior staff about current high-level topics and policy issues related to their field. To learn more about this membership type, please contact [membership@usa.childcareaware.org](mailto:membership@usa.childcareaware.org).

## **Tools & Resources**

- **Child Care Business Operating Guides**

A successful child care center or family child care home is one that meets the needs of families and is a safe place for children to learn and grow among other children and trusted adults. However, success also depends on business management practices that will ensure the center's financial stability. This benefit provides guides and resources that will help you make decisions and take steps to ensure that your child care center and family child care business remains healthy and thriving. These guides and resources are available in both English and Spanish.

- **Marketing Toolbox**

At CCAoA, we understand you may have a small marketing team – or no marketing support at all. This exclusive member benefit is an ongoing resource that provides the core principles of communications and marketing so you can reach even more families and members of your community. Access short videos, grab-and-go templates, and tip sheets on topics like email marketing, branding, and social media, to apply to your everyday marketing efforts.

- **English-Spanish Glossary**

To support you in providing equitable and inclusive services to families and child care providers whose primary language is Spanish, CCAoA developed a English-Spanish Glossary of Child Care Terms exclusively for members that you can use, to promote

greater consistency, efficiency, and cultural relevance across your Spanish-language offerings. CCAoA's English-Spanish Glossary of Child Care Terms was created to help members:

- Increase access to resources for Spanish-speaking families and child care providers.
  - Save time (and money) when completing English to Spanish translations with a vetted list of child care terms and phrases that can be shared with internal translators or a translation service company.
  - Promote consistency and alignment across terms and writing style used throughout their Spanish-language resources.
- **Monthly Membership Newsletter**  
Stay informed on updates, unique events, and recommended resources. Learn firsthand about innovative practices, grant opportunities and critical updates on policies affecting the field of early childhood education.
  - **Child Care & Interoperability Resource Suite and TA**  
CCAoA authored a suite of resources to help child care leaders, as part of a re-envisioned child care system, to examine the elements and advantages of data interoperability.
    - Free to members: this suite articulates the elements of data interoperability as well as the history of inequity in child care and how interoperability would move the system toward equity for all young children and families.
  - **Technical Assistance from Subject Matter Experts:**  
In the current state of the country, it is imperative to have access to technical resources and support. CCAoA is here to support the entire child care community during the COVID-19 crisis and beyond. Access our technical assistance resources for Child Care Resources & Referral (CCR&R) agencies and other system-level leaders.

## Exclusive Member Discounts

- **LakeShore Learning**  
CCAoA members receive a 5% discount on a variety of LakeShore Learning early education products and free shipping on orders over \$150.  
Discount Includes:
  - Learning materials and supplies
  - Furniture
  - Language development materials

- **Kaplan Early Learning Company**

CCAoA members receive a 10% discount and free shipping on purchases of \$100 or more on Kaplan Early Learning products and services.

Discount includes: Classroom Design Services

- STEM-related supplies and materials
- Access to Personal Protective Equipment (PPE) supplies and much more

- **StepAhead**

CCAoA members receive discounted pricing on StepAhead's text messaging platform.

StepAhead platform features:

- Fastest way to reach families for important updated and information.
- Provides a user-friendly platform to set-up and create SMA text messaging campaigns.
- Import your contact lists.
- A robust dashboard for analytics and reporting.
- Opted-out management within platform.

Click [here](#) to listen to testimonials from a current CCAoA members!

If you have questions about membership, we would love to discuss more with you. Contact our Membership team at [membership@usa.childcareaware.org](mailto:membership@usa.childcareaware.org) today!

## CCAoA Organizational Membership – Benefits

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- Import your contact lists.
- A robust dashboard for analytics and reporting
- Opted-out management within platform

- **Access Perks Discount Program**

CCAoA provides this program to help you stretch your dollars to meet the demands of every aspect of your professional and personal life.

- Restaurants near you
- Online shopping
- In-store coupons
- Discounted movie e-tickets
- Special member pricing on theme parks
- And BIG savings on travel (save up to 70% on hotel rooms!)

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