
Partnering Together to Protect the Health of Young Families

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Child Care and Public Health



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Child care providers are on the frontlines of public health

– protecting and nurturing children, teaching healthy behaviors, and supporting parents

Shared Goals

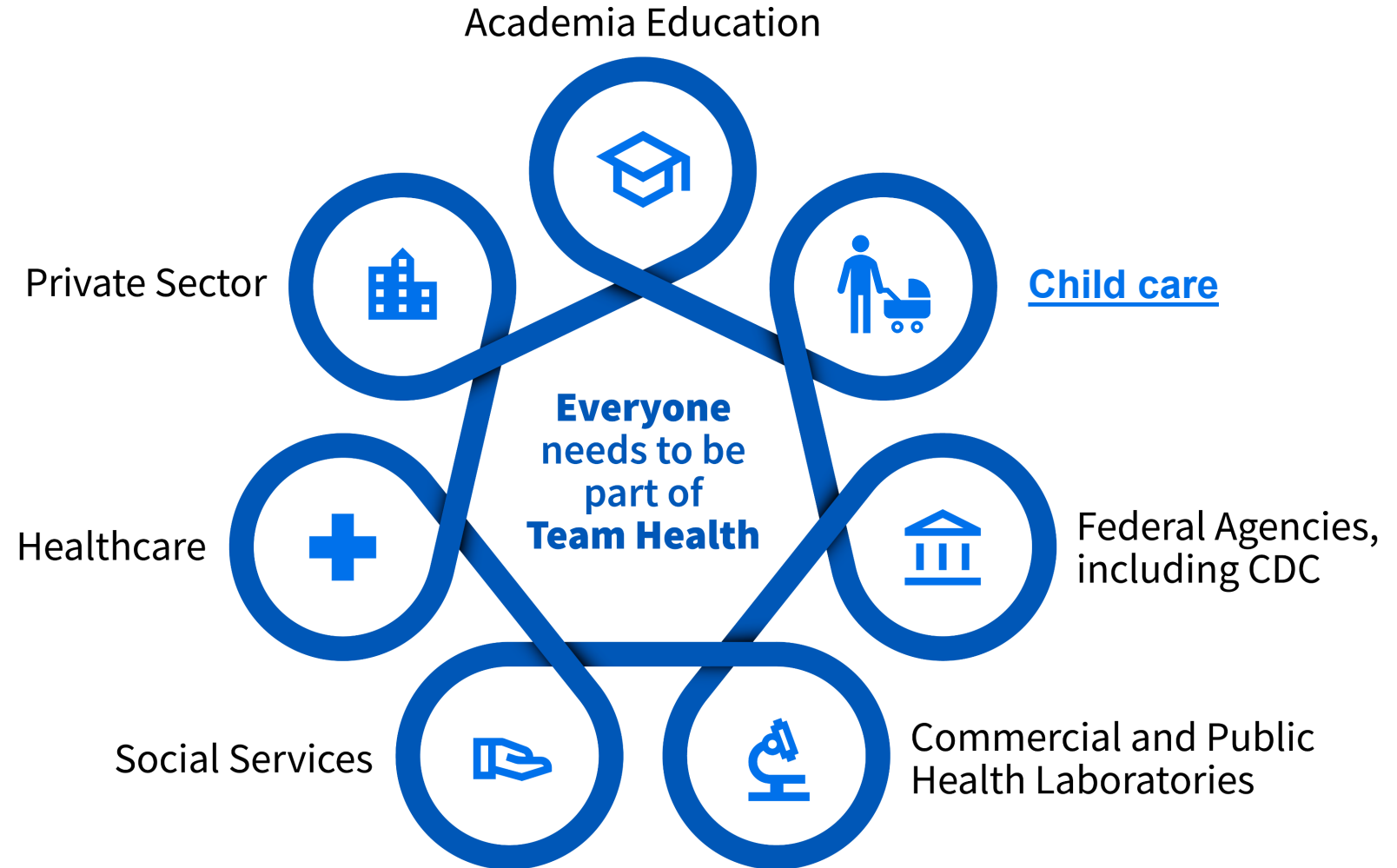
Protecting health and improving lives

Advance child and family well-being while guaranteeing the well-being of caregivers and the system that supports them

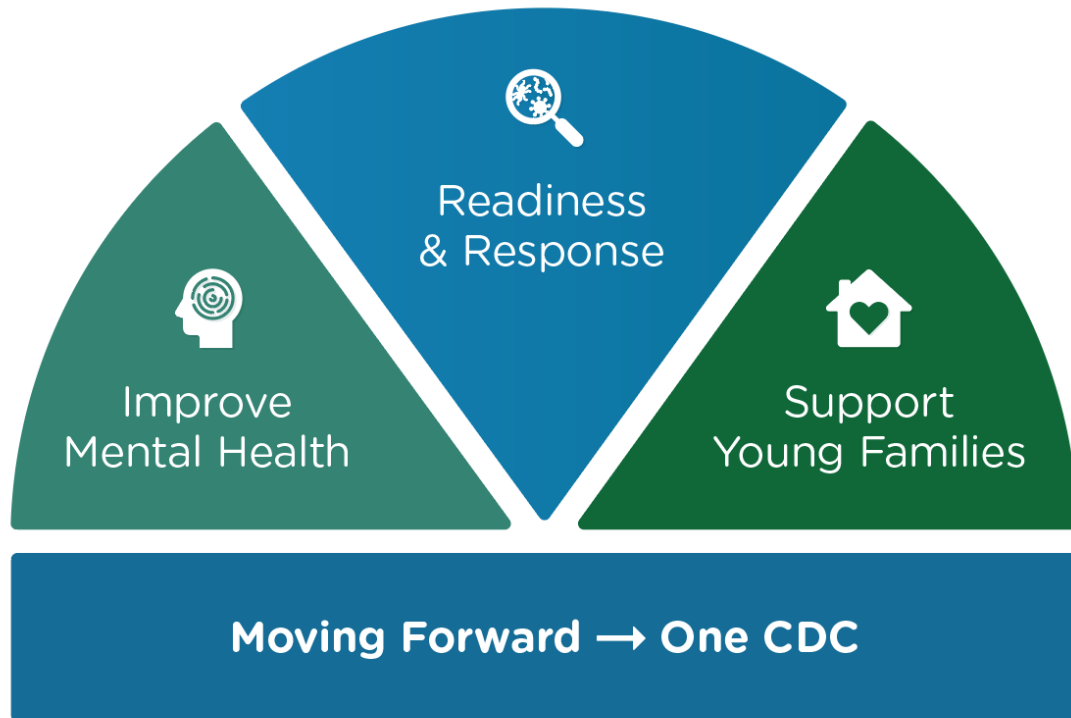
Protecting Health is a Team Sport

Child care professionals are critical members of Team Health

- Seeing what affects the present and future health of children
- Assessing child development
- Building trust with families



2024 CDC Priorities



CDC is fully committed to supporting young families in keeping children healthy and promoting healthy outcomes.

- Children's earliest experiences are built into their bodies and shape their long-term health

Thank You: Child Care Partnerships in COVID-19

■ Vaccines

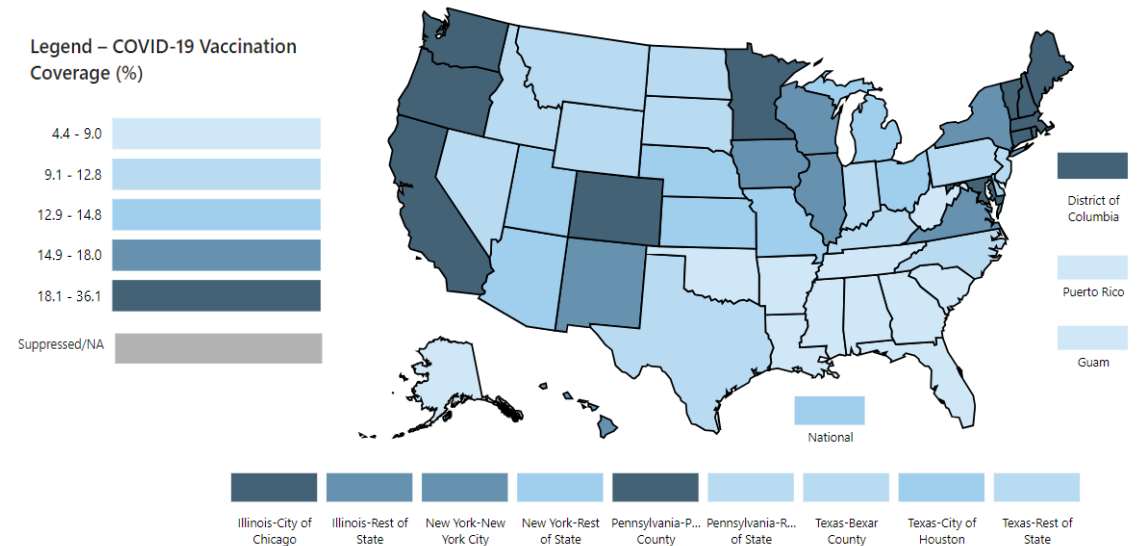
- Promoted vaccinations through information sharing and connecting with vaccine providers
- Found gaps with GIS mapping of vaccination in young children

■ Implemented mitigation strategies

■ Built relationships

- Between CCR&R and public health
- Hosted communities of learning

Percentage of Children 6 months-17 years who are up to date with the updated COVID-19 vaccine, as of May 2024



More work to do.

>50% of children are not up to date for COVID vaccine

Routine Immunizations on Schedule for Everyone (RISE)

After COVID-19, we saw a concerning drop in childhood routine vaccinations

- We are working to get all Americans back on-schedule
- Check out the campaign for fact sheets and ways ECE can promote vaccination
 - Remind families that children up to date on vaccines have a better chance of staying healthy and in care
 - Help share the facts about routine childhood vaccines
 - Partner with local vaccine providers



Early Childhood Mental Health

- CDC invests in communities so that they can collect data to better understand what children and families are experiencing

Prevention of mental health issues for children and adults starts with preventing Adverse Childhood Experiences.

ABUSE



Physical



Emotional



Sexual

NEGLECT



Physical



Emotional

HOUSEHOLD CHALLENGES



Mental Illness



Divorce



Parent Treated Violently

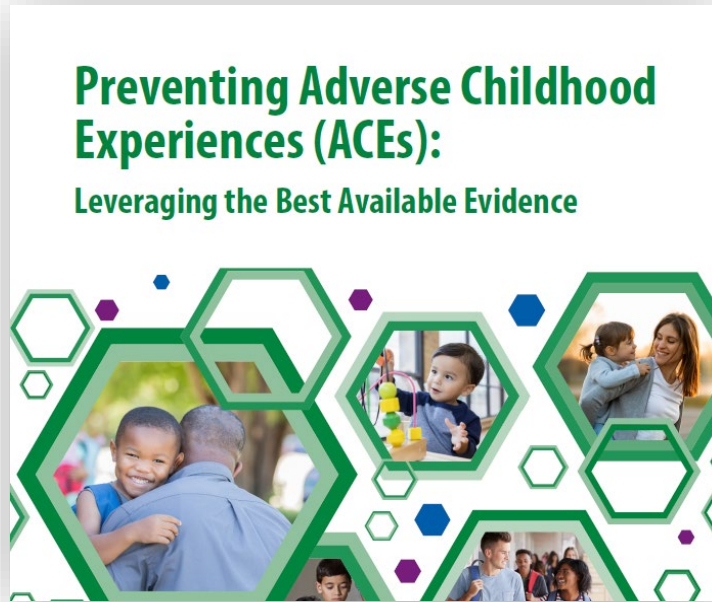


Incarcerated Relative



Substance Abuse

Early Childhood Mental Health



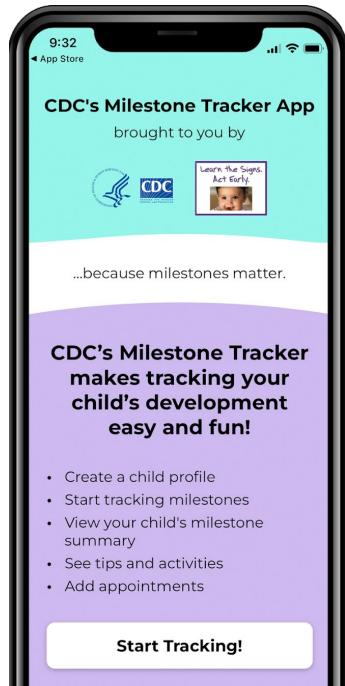
- CDC puts together resources on what we know works to prevent ACEs and then we work with states and communities to put this into action



- Check out free, online training on promoting positive childhood experiences and preventing ACEs for ECE and other professionals at Veto Violence

Promoting Healthy Development

Learn more at
cdc.gov/MilestoneTracker



Download CDC's Milestone Tracker App:



Learn the Signs! Act Early!

What it is?

- Provides families and child serving professionals with tools to monitor child development and connect families with supports and services.

Why it matters to early care and education?

- ECE staff can use the app to support their tracking of child development
- Help parents understand and monitor developmental milestones at home
- Early detection of issues allows earlier intervention

Investing in the Health of Young Families

CDC has invested in a variety of early childhood education projects that help states and localities address health-related issues:



SPAN: State Physical Activity and Nutrition Programs



HOP: High Obesity Program for early care and education



REACH: program to reduce health disparities or gaps

38 state and local grantee recipients that work to improve nutrition, physical activity and healthy growth in early childhood

Promote Healthy Growth

Childcare can help young children build a foundation for healthy living and healthy habits.

Provide nutritious food:

- Participate in the Child and Adult Care Food Program.

Promote physical activity:

- Develop strong bodies and meet important developmental milestones for movement and physical development.

Support breastfeeding:

- Develop a plan with families who want to breastfeed.

Create opportunities for outdoor learning:

- Kids can take risks, test their limits, and learn new skills outdoors!



Active Students = Better Learners

www.cdc.gov/healthyschools/PEandPA

Check out more resources for ECE: www.cdc.gov/early-care/

Caring for Caregivers

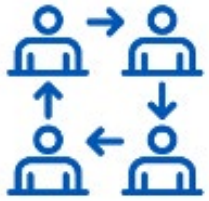
Strategies to consider:

- Assess workforce well-being and seek staff feedback on wellness plans that incorporate mental health and physical activities into regular work routines
- Make mental health and wellness information available to staff
- Consider the impact of wages and health benefits on workforce health

- The health and wellness of the child care workforce is critical.
- Taking care of children requires a lot of effort and includes many challenges.
- We must care for the people who care for and help us grow our children strong.



Let's Seize the Moment Together!



Partnership

Tell us how we can help at CDC



Resources

For early care and education AND public health to protect health and improve lives

President's Budget – FY25

\$21M Increase for ACEs –

- Doubles the number of STLTs supported to implement prevent strategies and approaches in their communities

\$10M Increase for Safe Motherhood and Infant Health –

- Support national infrastructure for maternal mortality prevention.

Lowers child care costs for families –

- New program for working families to guarantee affordable CC from birth until K.
- Requesting \$500M increase in Child Care and Development Block Grant funding – lower cost of CC and raise CC provider wages

*Protecting Health,
Improving Lives*

Thank you!

Visit [cdc.gov](https://www.cdc.gov) to learn more.



U.S. CENTERS FOR DISEASE
CONTROL AND PREVENTION