



2025 Symposium

Advocacy Day Prep

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Housekeeping

- Webinar will be recorded
- Introduce yourself in the chat
- Use the Q&A to ask a question
- Slides & recording will be sent

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Welcome & Introduction

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Today's Agenda

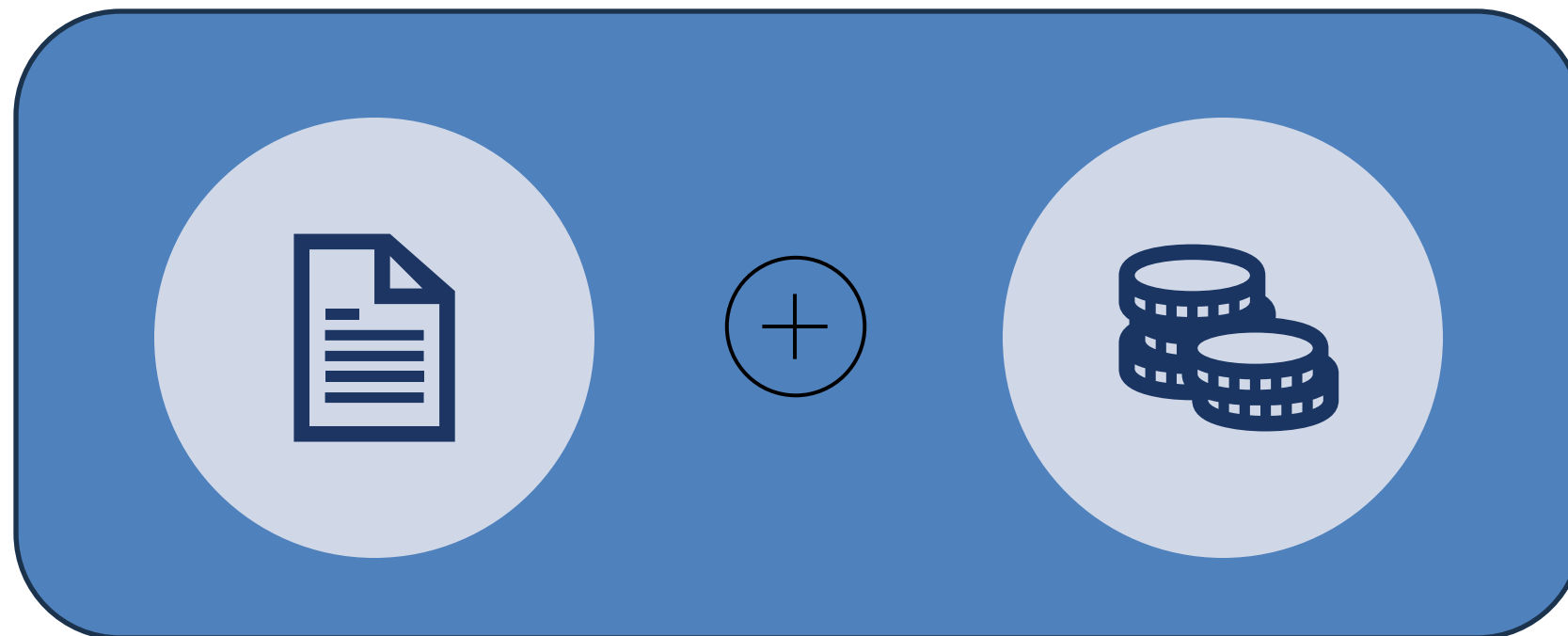
1. Welcome
2. Taxes
3. Funding
4. Changes at ACF
5. The Role of CCR&Rs
6. Q&A
7. Recap

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Federal Policy

What is Congress Prioritizing?



**BUDGET
RECONCILIATION**

TAXES



**ANNUAL
FUNDING**



**ADMINISTRATION
ACTIONS**



Taxes and Reconciliation

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Where are We on the "Big Beautiful" Tax Bill?

- House and Senate have agreed to overall numbers – targeted spending and cuts
- There will be spending on defense and immigration, an extension of some (or all) of the Trump Tax Cuts from 2017
- There will also be cuts to programs like TANF, SNAP, Medicaid
- Committees are writing the bill text and making policy decisions
- Starting next week, the House will hold markups on the proposed bill sections, meaning while you are in DC, we will be learning about these proposals in real time – and you can share your message at a critical moment

Why Does the Tax Bill Matter to Us?

- **What we want:** an enhanced Child and Dependent Care Tax Credit, which helps families keep more of what they earn to pay for child care.
 - This tax credit hasn't been updated to keep up with current prices, Congress should act.
 - The cost of living is rising - families need help affording daily needs, like child care.
- **What would harm children, families, and communities:** cuts to critical programs that provide health care, food and nutrition, and child care

Recommended Messages: Tax + Cut Bill

Underscore the Impact:

- Families depend on both tax credits and subsidies combined to access the child care that they need.
- Making child care more affordable and accessible not only helps families and children, but it also supports a thriving workforce and boosts the economy.
- Cuts harm families and investing in kids leads to better health outcomes, higher educational attainment, and increased earnings as adults. A study by the National Bureau of Economic Research suggests that every dollar the federal government invests in programs that benefit children can amount to \$10 or more in societal returns.

Recommended Messages: Tax + Cut Bill

Make it Personal:

- Include information about the price of child care in your state and how much of a family's income goes towards child care on average.
- A tax credit can help defray some of these expenses for some families.

Children & Families Can't Afford Cuts:

- Medicaid, which ensures healthcare is available to all of us when we need it the most, covers 80 million Americans, including kids, seniors, people with disabilities, and low-income workers. Nearly [28% of child care workers](#) are covered by Medicaid.
- Many states use their TANF funding on child care – both by transferring it to subsidies or supporting child care programs directly. Cuts to TANF may mean cuts to child care in our community.



Funding at the Federal Level

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Where are We on Funding?

The FY25 Continuing Resolution

The dynamics around funding in Congress

Calls for cuts

The President's Budget

Recommended Messaging on Funding

- **Underscore the impact:** "Federal child care funding gives over 1.4 million children a strong foundation in child care and early learning programs. Because of federal child care funding, over 800,000 working families have less financial strain paying for their child care needs"
- **Make it Personal:** Include information about how federal child care funding impacts your state and community
- **Children & Families can't afford cuts:** Current federal funding for CCDBG does not go far enough to serve all children and families who need it
- **Head Start:** Eliminating Head Start would mean nearly a million fewer quality child care spaces across the country, many in rural areas



Changes at the Administration for Children and Families

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Administration Actions



STAFF CUTS



**REGIONAL OFFICE
CLOSURES**



**PROPOSED
ELIMINATION OF
HEAD START**



The Role of Child Care Resource & Referral Agencies

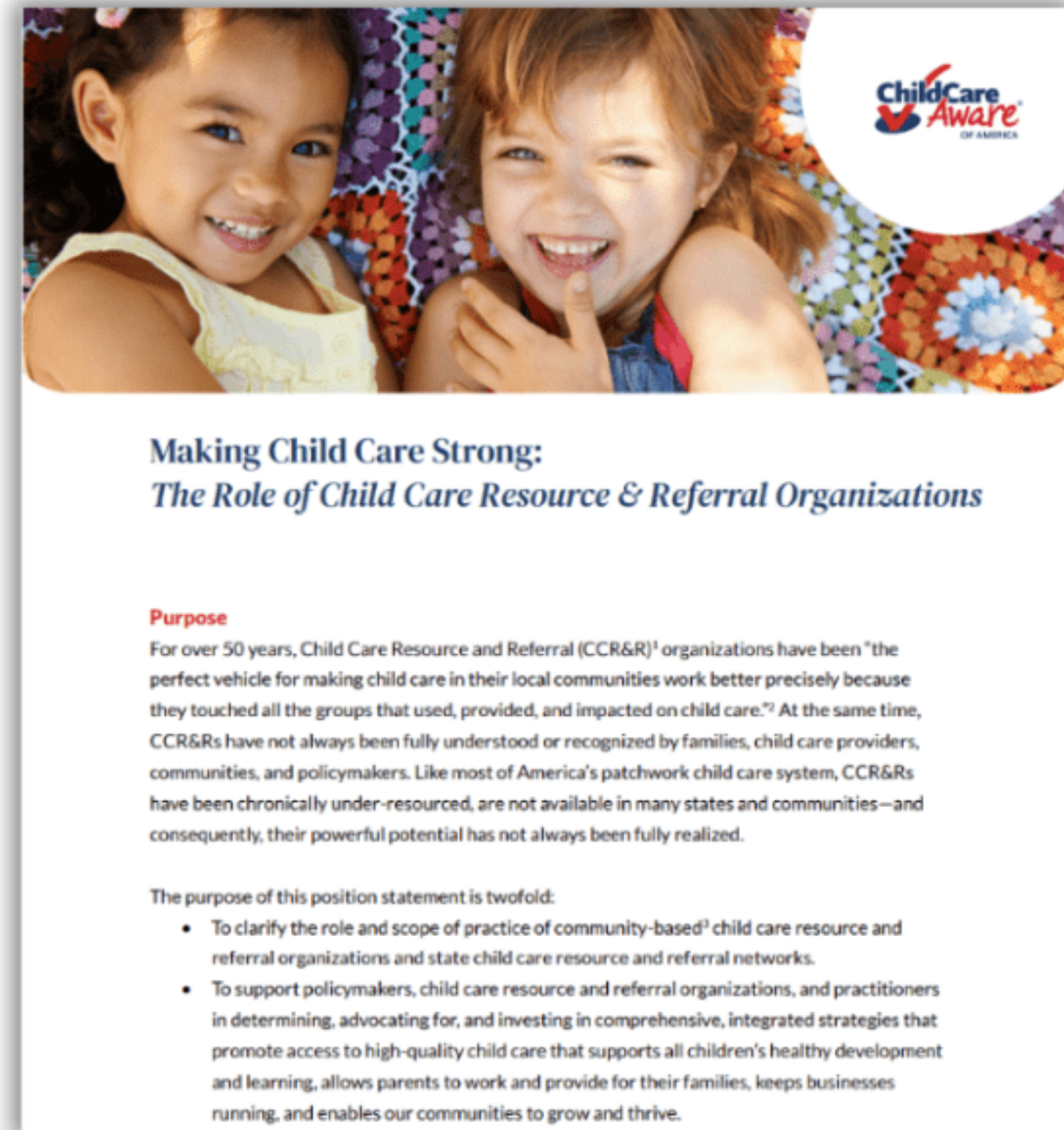
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The CCR&R Position Statement



Scan QR code or find at
www.childcareaware.org/ccrr-positioning-statement/



Educate Lawmakers About CCR&Rs

- **Start at the Beginning:** Introduce your organization and the role you play in your community/state
- **Emphasize the Impact:** CCR&R services build the supply and quality of child care, grow the child care workforce, help families and business solve their child care challenges, and deliver on-the-ground information and solutions to support child care demand, supply, and quality... AND MORE
- **Be a Resource:** Offer data and your on-the-ground expertise to inform child care policy changes and system improvements

Q&A

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Wrap Up

- Recording and slides will be sent out shortly
- Please take the survey
- For Questions:
 - About scheduling meetings –
Christina.Koch@usa.childcareaware.org
 - About preparing for meetings –
Elise.Cranston@usa.childcareaware.org

THANK YOU!

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