

5 STEPS

To Activating Vroom® in Your Child Care Resource & Referral and Your Community

1

REFLECT ON YOUR CCR&R AGENCY

- Vision and mission
- Programs and services
- Community
- Staffing
- Strengths and opportunities for growth

2

EMBED VROOM® INTO YOUR AGENCY

- Programs and services
- Designated staff
- Methods of communication and outreach
- Training and support for staff around brain science and Vroom

3

COLLABORATE WITH COMMUNITY PARTNERS TO SHARE VROOM®

- Community partners (ex. libraries, businesses, hospitals, family-serving organizations, etc.)
- Awareness and training
- Support and ongoing communication
- Feedback and stories

4

INTRODUCE VROOM® TO YOUR FAMILIES AND PROVIDERS

- *Trusted Messengers* and community partner collaborations
- Provider training and support
- Provider family engagement efforts
- Methods of outreach for families and providers
- Resources and materials for families and providers

5

CAPTURE AND SHARE YOUR CCR&R VROOM® OUTREACH

- Reach and engagement
- Outcomes and impact
- Stories and bright spots

