5 STEPS To Activating Vroom® in Your Child Care Resource & Referral and Your Community

1. REFLECT ON YOUR CCR&R AGENCY
   - Vision and mission
   - Programs and services
   - Community
   - Staffing
   - Strengths and opportunities for growth

2. EMBED VROOM® INTO YOUR AGENCY
   - Programs and services
   - Designated staff
   - Methods of communication and outreach
   - Training and support for staff around brain science and Vroom

3. COLLABORATE WITH COMMUNITY PARTNERS TO SHARE VROOM®
   - Community partners (ex. libraries, businesses, hospitals, family-serving organizations, etc.)
   - Awareness and training
   - Support and ongoing communication
   - Feedback and stories

4. INTRODUCE VROOM® TO YOUR FAMILIES AND PROVIDERS
   - Trusted Messengers and community partner collaborations
   - Provider training and support
   - Provider family engagement efforts
   - Methods of outreach for families and providers
   - Resources and materials for families and providers

5. CAPTURE AND SHARE YOUR CCR&R VROOM® OUTREACH
   - Reach and engagement
   - Outcomes and impact
   - Stories and bright spots

Visit GrowYoungBrains.org for more information on brain-building resources for CCR&Rs.