

Saving Time, Money & Energy:

Supporting ND Child Care Programs through a Shared Services Alliance



SYMPOSIUM 2024 | ARLINGTON, VA #CCAOASYMPOSIUM24



Saving Time, Money and Energy: Supporting ND Child Care Programs through a Shared Services Alliance



Meet Our Team





Keely Ihry
Child Care Aware Lead



Verla Jung
Start-up and Community
Engagement
Coordinator



Paige Paislee
Start-up Coordinator



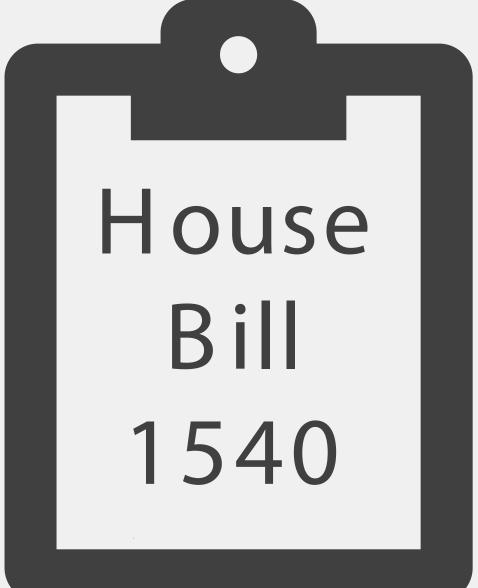




StrengthenND®









How we got here...

HB 1540 | ND Child Care Initiative Implementation

Last updated December 2023

- √ Child Care Assistance (CCAP) operating
- ✓ CCAP Infant/Toddler Payment Boost – Aug 2023
- ✓ CCAP 0% co-pay for households <30% SMI – Jul 2023
- ✓ CCAP Quality Tiers in CCAP Dec 2023
- ✓ Working Parent Child Care Relief employer-led cost share program (WPCCR) – operating
- ✓ WPCCR opt-in for State of ND as employer Aug 2023

Affordability



- ✓ Grants for Health/Safety and Inclusion Oct 2023
- ✓ Start-up / Expansion Grants Oct 2023
- ✓ Shared Service Alliance Oct 2023
- ✓ Demonstration projects for care during non-traditional hours – Q2 24 (est)

- ✓ CC worker training stipends operating
- ✓ Annual quality grant awards for all QRIS-rated programs – Sept 2023
- ✓ Best in Class and Waterford Upstart – Aug 2023 start for 23-24 year awards / enrollment

- ✓ Background check automation — in progress; anticipate roll out Q4 2024 (est)
- √ Fingerprint stations –fully implemented Jan 2024 (est)
- ✓ Increased capacity for QRIS cohorts Aug 2023
- ✓Improvements to parent CCAP experience Q1 2024 (est)
- √ Coaching capacity for licensed programs Aug 2023

Availability



Quality



Infrastructure





1 2 3 4

Shared Services Alliance Opportunities

Program Benefits





Save Time



Improve Cash Flow & Revenue



Support and Manage Staff



Improve Family Communication

Thanks to our Partners













Funding provided by the North Dakota Department of Health and Human Services





1 Curriculum and Supplies

Learning De Beyond House

Lakeshore®

Learning Beyond Subscription includes:

- 52 weeks of Lesson Plans and over 4,000 Daily Activities for Infants to Pre-K 4
- Aligned to State and Head Start Standards
- Integrated ECE Standards
- Aligned with Bright and Early North Dakota
- Daily STEAM activities
- Teacher Reflections & Assessments
- Comprehensive Teacher's Guide
- Training built in + Professional Development
- Content updates available instantly no extra cost
- Spanish Available







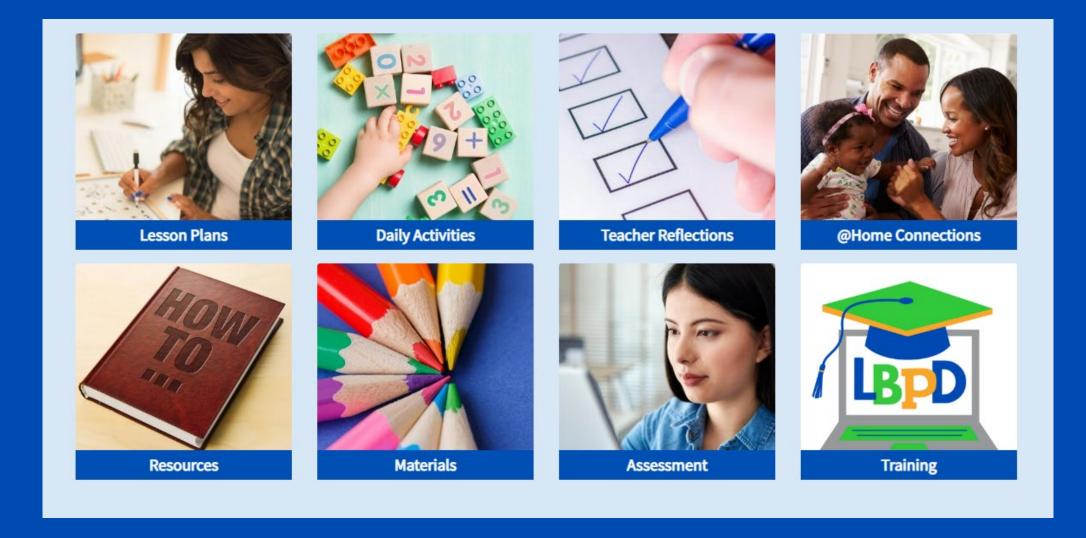
North Dakota Early Learning Standards Birth to Kindergarten						Learning Beyond Paper Scope & Sequence					
Domain I: Approaches to Play and Learning/ Sub-Domain: Emotional and Behavioral Self-Regulation						(SED) Social and Emotional Development					
Goal IT-APL 1. Child manages feelings and emotions with support of familiar adults.						B. Self-Regulation					
Goal P-APL 1. Child manages emotions with increasing independence. (36-60						1. Demonstrates self-control					
Developmental Progressions											
Birth-9 Months	8-18 Months	16-36 Months	36-48 Months	48-60 Months		Infant	Young Toddler	Older Toddler	Preschool 3	PreK 4	
Engages with	Seeks to be		Manages less	Has an		6M.b Self-soothes	a. Self-soothes with			a. Regulates own	
familiar adults	close, makes	, ,	intense	expanding		when an adult	minimal adult supp		support to cope with	emotions and	
for calming and	contact, or		emotions, such	range of		holds, rocks, or	24M.1 Calms self	strong emotions	_	behaviors and	
comfort, to	looks to familiar	strong	as mild	strategies for		talks to them	by sucking on	Q4.1 Begins to self	Q4.1 With minimal	seeks adult support	
focus attention,	adults for help	emotions, such	frustration,	managing		12M.b Self-soothes	fingers or thumb,	calm and use	verbal prompting,	when needed	
and to share	with strong	_	independently.	emotions, both		when an adult	holding a favorite	prefered strategies	reflects on own	Q4.1 Consistently	
joy.	emotions.	oneself from the	May require	less intense		holds, rocks, or	toy, moving to a	when feeling strong	emotions and the	reflects on own	
		situation,	adult support to	emotions as		talks to them	calm place in the	emotions but looks	strategies used to	emotions and	
		covering eyes	manage more	well as those			classroom, or	to familiar adults for	manage them	selects a strategy to	
		or ears, or	intense	that cause			finding a prefered	additional	Q4.2 With minimal	manage them	
		seeking support	emotions.	greater distress.			adult	assurance	verbal prompting,	based on the	
		from a familiar		May still look to				(Executive	reflects on own	situation (location,	
		adult.		adults for				Functioning Skill)	behaviors (attention	classroom activity,	
				support in				Q4.2 Asks an adult	and impulses) and	etc.)	
				managing the				to go wave goodbye	the strategies used	Q4.2 Consistently	
				most intense				again when their	to manage the	reflects on own	
1				emotions but				parent leaves		behaviors (attention	
							'				

Learning Beyond Dashboard





Learning Beyond Dashboard

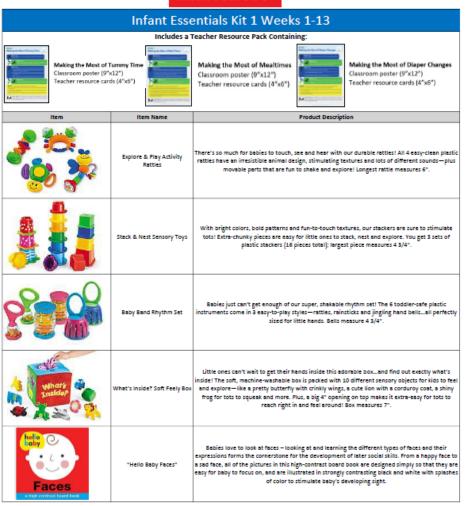




Lakeshore Essential Kits

Learning Beyond Paper

Lakeshore®



North Dakota FCC Kits

Lakeshore®

KT35580-1: ND Family CC Quarter 1 Kit (1 of 2)									
tem	item#	Item Name	Quantity in Kit	Product Description					
	ERS49	Explore & Play Activity Rattles	1	There's so much for bables to touch, see and hear with our durable rattlesI All 4 easy-clean plastic rattles have an irresticible animal design, stimulating textures and lots of different sounds—plus movable parts that are fun to shake and explore! Longest rattle measures 5°.					
	RR794	Soft & Safe Building Blocks	1	Soft, safe, squeezableand lots of fun to stack! Our vibrant, wipe-dean vinyl blocks come in tons of kredistible shapes, patterns and colors. We've even included 4 fun balls that jingis, shake, rattle and crinkleand nest right inside the blocks! Set includes 26 pieces; cube measures 4 1/2".					
	RE483	Nursery Rhymes Board Book Library	1	Our inviting board books introduce toddlers to classic nursery rhymnes! These 5 sturdy board books have been specially selected for their simple text, playful verses, and eye-catching Blustrations and images that are sure to make them instant favorites with little ones!					
8050	T5429	Touch & Feel Discovery Books	1	Burrpy, rough, soft, smooth and even sticky—these cute board books are filled with textures little ones will love to touch and explore! Plus, each book features bold photographs, bright colors, super simple text and sturdy pages. You get 6 board books; each is 10 pages.					
	EE428	Lakeshore Super Sand Set	1	There really is something for everyone in our huge set of sand tools! We've included enough nugged plastic tools for the whole class to dig, measure, pour and more—from buckets, rakes and scoops to sieves, funnets and mo					
	EE439	Big Knob First Puzzle Set	1	Little hands have no problem piecing together these adorable puzzles! Each simple puzzle has 4 wooden pieces with glant, easy-gris knobs—so they're a dnot for kits to grab and fit into piece. And with matching illustrations right on the puzzle boards, they couldn't be better for beginners! Four puzzles come in a handy wire rack. Puzzles measure 9" x 9".					
会会	PPS08	Sensory Star Beambags - Set of 6	1	Our colorful beanbags are fun to feel and toss—for a sensory experience little ones can't resist! Ideal for exploring tenture and color, building gross motor skills, and tons of other activities, each star-shaped beambag is covered in a different scall material that tots will key to touch! You get 6 beanbags; each measures approximately 4 3/4" wide. Beanbags are machine- or surface-washable.					

What Is Included?

- Child Care Aware of ND will cover the fees of the Learning Beyond Paper Digital Curriculum for one year
 - Future support is dependent upon state funding
 - Programs/Providers will be locked in at the discounted consortium rate in following years
- Onboarding training from Learning Beyond Paper
- Center and Family/Group Kits to support curriculum implementation provided from Lakeshore
 - Center Kits provided quarterly
 - Family/Group Kits provided once at the start of the program
- Ongoing Technical Assistance from Learning Beyond Paper to allow for optimized use

Program/Provider Commitments



Mandatory Onboarding & Technical Assistance Sessions

- View Recorded Webinars on Your Own Time
- Live Onboarding Sessions
 - Directors Training
 - Family Child Care Sites Training
 - Center Teacher Training



Utilize the Curriculum in Full Capacity

- Curriculum started by the 1st week of quarter (can start earlier if you wish)
- Child Care Aware of ND Staff and Learning Beyond Paper Staff will monitor use, and if programs are not using the curriculum we will reach out and check-in and determine if the license should be moved to another interested program/provider. This would also include quarterly kits.



Agree to Share Your Story and Lessons Learned Quarterly

Information Shared Will Be Included in Grant Reporting & Used to Plan Ongoing Programing









- Our kids have been happier and learning new things
- The age appropriate projects
- It has given staff more ideas what to do with the children
- I love the infant toddler parts. They have so much stuff to pick from and all of the love what I
 have done so far
- We love the STEM activities!! Most of the kids usually enjoy when we do music and movement.
 We have always done a lot of art, but I like the open ended art lessons. The kids are finally catching on to working creatively on their own. It took them a while to be comfortable doing what they want instead being told what to do.
- The parents are the most excited. They all want their children to be in "preschool" so by incorporating the daily activities in LBP and expanding on them, I am able to give the parents what they want but still keep my program play based.
- I love the scripted teaching options. It's nice when I am feeling exhausted to have that to lean on a bit!
- The simplicity of finding age appropriate activities is my absolute favorite part, it's amazing how much my preschool group has learned in the 4 months we've been working with Learning Beyond Paper!
- We have seen a huge improvement with our kiddos and we are super excited watching them grow and improve across the board. This curriculum is huge for us. We have a lot of kiddos that were behind where they should be or have been. This curriculum has helped steer us in the direction where we have wanted to be.
- What excites me the most is the kids are never "bored" we have all the lessons at of Our successes is that the kids are truly enjoying the different activities

1 2 3 4

Shared Services Alliance Opportunities

2 Child Care Management Software





Procare is the center of the child care ecosystem

Child Care

Purpose-built software that simplifies the day-to-day operations of child care centers



Record Registration & Enrollment



Child Attendance & Monitoring



Lead Nurture



Meal Tracking



Immunization History



Family Data Management



Classroom Management



Staff Management



Payment Processing

The industry standard for automated tuition collection and payment processing



Tuition Payments Portal



Recurring Billing Options



Mobile Payment Capabilities

Parent Engagement

Allowing parents to stay connected to their children throughout the day



Online Registration & Waitlists



Scheduling Management



Communications Tools

End-to-End, Scalable Platform Powering Every Aspect of the Child Care Value Chain

What Is Included?

- Child Care Aware of ND will cover the fees of the Child Care Management Software (ProCare) for two years
 - Future support is dependent upon state funding
 - Programs/Providers will be locked in at the discounted consortium rate in following years
- Onboarding training from Procare
- Ongoing Technical Assistance from Procare and Child Care Aware of ND to allow for optimized use



Program/Provider Commitments



Mandatory Onboarding & Technical Assistance Sessions Receive Onboarding Checklist

- - **Kick-off Session to Review Checklist**
- Watch the Recorded Webinar on Your Own Time
- Live Q & A Sessions (only need to attend 1 of the below sessions)
- Additional 1:1 set-up session(s) with Procare team if needed



Utilize the Management Software in Full Capacity

- Everything is inputted and ready to go by April 1st
- Child Care Aware of ND Staff and Procare Staff will monitor use, and if programs are not using the software we will reach out and check-in and determine if the license should be moved to another interested program/provider



Agree to Share Your Story and Lessons Learned Quarterly

Information Shared Will Be Included in Grant Reporting & Used to Plan Ongoing Programing

What providers are saying...









- It's so simple
- The only time I ever had a problem with it was one of the staff schedule was not working, but the engineering team said that they already knew about it and it took about two weeks, but the problem was fixed.
- I love using Procare!! I wished I had once I first started my daycare. I
 give all 5 stars all time it is amazing!!
- I love the features that Procare offers and parents love that they can stay in the know.
- Overall Procare is easy to use, everyone loves it and it is saving time!
- I am super pumped that I don't have to wait 5-10 days to receive payments on line from the other program I was using.
- Easy to use and simplifies things for everyone





Childcare Business Management Reimagined





A financial solution built exclusively for Childcare Providers.





Childcare Business Management Reimagined

A financial solution built exclusively for Childcare Providers.



Top Parachute Features

Thousands of Family Childcare Providers shared their dreams for the ultimate financial tool. You inspired us, so we built it

Business Dashboard

Enjoy a high level view of your income and expenses so that you can keep a health check on your business.



Secure Payments

Create simple one off invoices and recurring invoices plus easy + secure online parent payments.



Accounting

Keep track of all of your income and expenses in one place.





Time/Space Calculations

Parachute has a built in tool to do the calculations for you so you and your tax professional don't have to!





Reporting

Receive your Schedule-C, 8829, and 1099K all from us for easy tax season management.





What Is Included?

- Child Care Aware of ND will cover the fees of the Child Care Management Software (Parachute) for two years
 - Future support is dependent upon state funding
 - Programs/Providers will be locked in at the discounted consortium rate in following years
- Onboarding training from Parachute
- Ongoing Technical Assistance from Parachute and Child Care Aware of ND to allow for optimized use



Program/Provider Commitments



Mandatory Onboarding & Technical Assistance Sessions Onboarding Training: Comprehensive Product Walkthrough

- - **Receive a Getting Started Guide: Onboarding eBook**
 - Introduction to the Training Website featuring instructional videos and tutorials
- Live Office Hours for personalized assistance (only need to attend 1 of the below sessions)



Utilize the Management Software in Full Capacity

- Everything is inputted and ready to go by April 1st
- Child Care Aware of ND Staff and Parachute Staff will monitor use, and if programs are not using the software we will reach out and check-in and determine if the license should be moved to another interested program/provider



Agree to Share Your Story and Lessons Learned Quarterly

Information Shared Will Be Included in Grant Reporting & Used to Plan Ongoing Programing

What Providers are Saying...







- Parachute is getting me out of my comfort zone! I have been doing childcare in my home for 24 years now, and this is the first time I am doing record keeping online. It will be an adjustment but taking it one day at a time.
- Parachute works great, you can create invoices, keep track of expenses, check in/out, but also record meals, create menus for food program all in one application.
- Parachute also tracks your income to expenses on a graph spreadsheet to keep your business on a budget.



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Shared Services Alliance Opportunities



Sessions

You and Your Business

Understanding Your Market

Foundations & Operations

Establishing Your Team

Leading Your Business

Image & Message

Financial Foundations

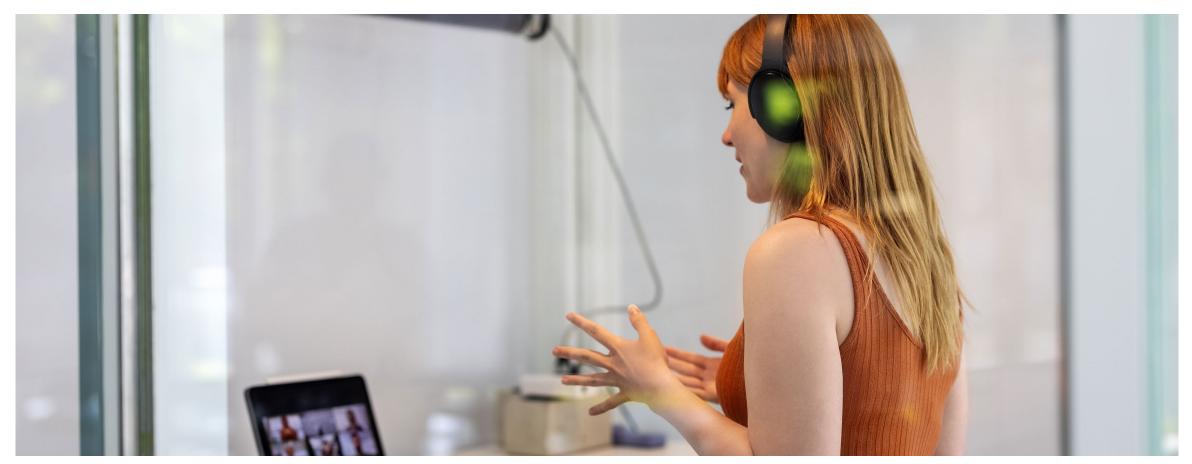
Financial Understanding

Financial Management

Planning for the Future



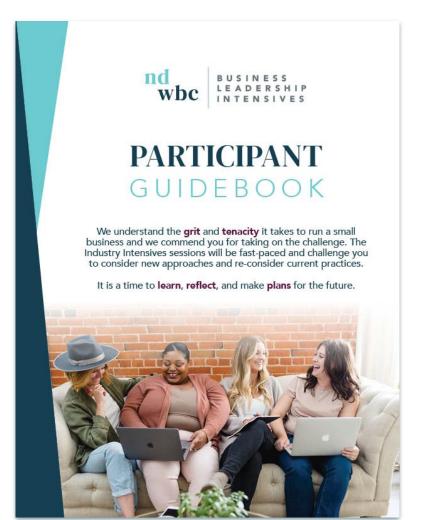
Subject Matter Expert Speakers





Check out the...

Guidebook





SESSION 6 - Financial Foundations

Identifying the costs to start and run a business is key to ensuring your cash flow will support your day-to-day and future needs. Analyzing your costs and customer base will help you develop and improve your pricing strategy.



Objectives

Participants who complete this session will be able to:

- Examine differences of CPAs, bookkeepers, and accountants.
- Classify direct, operational, and capital expenses.
- Compare current accounting processes with best practices.
- Understand the variety of financial software available.



Session Pre-Work

Watch session one (1) of the Cash Flow with Confidence Library video and download session attachments:

- · Session one (1) checklist
- Cash flow projection tool



Intentional Conversations & Networking







What Is Included?

- Child Care Aware of ND will cover the fees of the Intensive Training Program & Business Coaching
- Training Submitted to Growing Futures
 - 30 Training Hours for Intensive Leadership Training
- \$300 Individual Stipend for Completing the Training
- Capacity Building
- Peer Networking to Connect with Other Providers/Programs



Program/Provider Commitments

Business Training Intensive



Attend All 10 Training Sessions + 1:1 Coaching Session

- Kick-off Orientation Session
- Tech Check Session
- 10 Sessions held every week for 12 weeks (with 2 off weeks)
- 1:1 Coaching Session



Complete all Homework

- Program Intake Form must be completed prior to Kick-Off Orientation
- Participate and Engage in Sessions and complete any homework between sessions



Agree to Share Your Story and Lessons Learned

Information Shared Will Be Included in Grant Reporting & Used to Plan Ongoing Programing











- How do you decide How do you decide to raise your rates and how much?
 How do you determine what you should pay your staff and when they need raises? The budget is a very blurry piece for me so I love to learn about it.
- I enjoyed thinking about and planning for the future of the business more long term
- Taking time to work on the SWOT, Goals and Barriers worksheets during the session...and a good push to add a goal to our working calendar
- Having the guest speaker about insurance those questions are hard for me to ask but made me feel more comfortable knowing it's ok to reach out about insurance questions and shop around
- I learned a lot about staff management and business improvement
- The importance of building a relationship with the parents to earn trust to turn it around
- We are not alone. We all have the same challenges and struggles in one way or another
- The understanding of taking care of yourself financially and ask the questions when your not sure on the answer



1 2 3 4

Shared Services Alliance Opportunities

4 Additional Supports Available



Partnering with the Women's Business Center for a Shared Position to support ongoing business support

Additional Supports Available

CDA Scholarships



Additional Supports Available



Limited Number of Tablets Available for Programs/ **Providers** to Support Implementation

Costs Being Covered

NORTH DAKOTA Women's Business CENTER	\$1200/participant
Procare SOLUTIONS	\$45/month if processing Tuition Express
	\$79/month if not processing Tuition Express
Parachute by KidKare	Group/Family Child Care = \$150/year
Learning	Family Child Care = \$245.00
	Center-Based Child Cares = \$995
Lakeshore®	Center Quarterly Kits = \$1500/each quarter Family/Group Kit = \$4,142.00

Cohort Rollout

Cohort 1



- Kicked off in marketingSeptember 2023
- Onboarding Oct-Dec
- Implementation started in January (could start earlier)

Cohort 2



- Kicked off in marketingJanuary 2024
- Onboarding Feb-March
- Implementation started in April (could start earlier)

Cohort 3

- Rolling out Summer 2024
- Paused to Regroup and reestablish next steps with implementation supports and onboarding



Onboarding & Implementation Rollout

Gather Interest

Overview Call

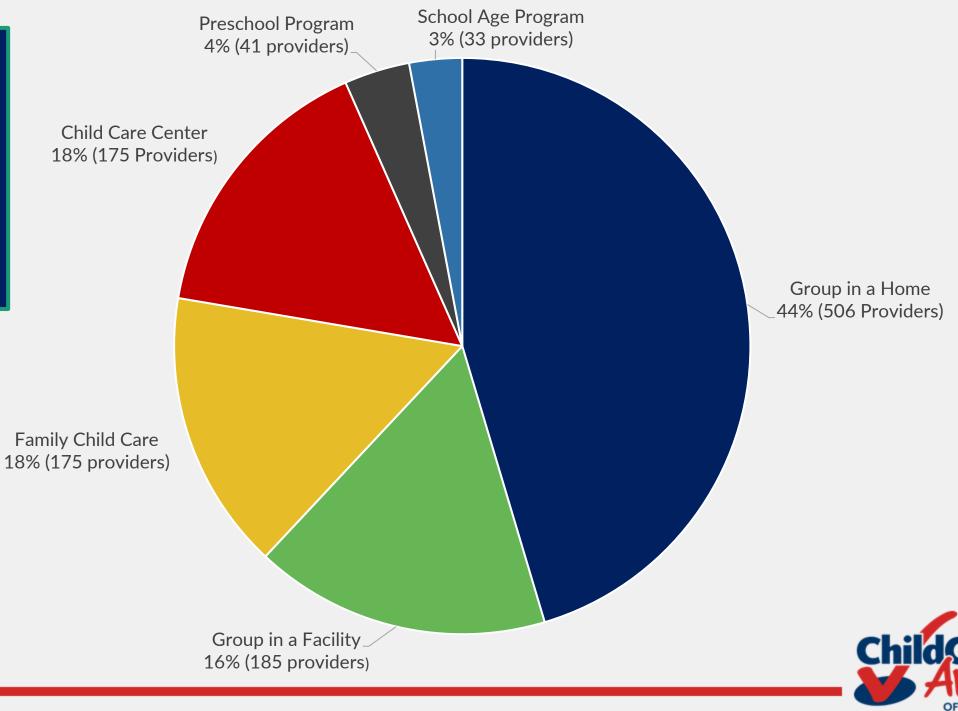
Commitment Form & MOU

Onboarding & Implementation

Quarterly Check-Ins



Total
Licensed
Early
Childhood
Providers
in ND =
1,156



Responses to the Opportunities



Interest Form = 245 Responses



Attended Overview Session = 158 People



Completed Commitment Form = 164 Programs

1 Curriculum and Supplies



2 Child Care Management Software



2 Child Care Management Software





Future Explorations

- Q
- **Exploring offering an EAP for providers**
- Payroll Support (i.e. Gusto)
- Training Bundles (i.e. Start-up for FCC & Facilities, 1st Year Staff, etc.)
- Sub Pool
- Telehealth

Thanks Again to our Partners









Funding provided by the North Dakota Department of Health and Human Services





Questions? Link to Handouts







Thank You

Please fill out our survey.



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