

RAISING
CHILD CARE,
RAISING
AMERICA
MAY 19-22

Investing in Child Care Leadership

Presented By: Yesy Robles- Brown & Kenia Reinoso



ABOUT US



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WHO IS IN THE ROOM WITH US?

- How many of you are child care educators or providers?
- How many of you placed your children in a family child care home program?
- How many of you placed had a family friend or neighbor care for your child?
- How many of you had an alternative way to find care?





WHY DO PEOPLE CHOOSE HOME-BASED FAMILY CHILD CARE

- Culturally Competent Care
- Best option available for families in rural areas
- Best option for families needing care during nontraditional hours
- Best option for families with mix-aged children
- Affordable for families

UNIQUE ROLE OF FCC EDUCATOR

- Business Owners of small and micro business contributing to our local economy
- Early Learning and Child Care Advocate
 - For Us
 - For the children
 - For the Families
- Educators
- Secure Stable and loving presence in children's lives



WHY INVEST IN FCC EDUCATOR LEADERSHIP?

- 7 million + children from ages 0-5 receive care in a home-based child care setting
- From 2021 to 2022, ~ 2% fewer FCC homes were open
- 30% of infants and toddlers attend home-based child care as their primary care arrangement compared to just 12% in centers
- Providing tools to educator creates a multiplier effect in their communities
- NAFCC 2023 Annual Survey: Average Hourly Income: \$~\$14
 - 86% reported 10 or more years of experience
 - 61% indicated having specialized education and credentials in early childhood education





PAY EQUITY
EARLY CHILDHOOD

HOW CAN WE ELEVATE FCC EDUCATOR LEADERSHIP

- Leaders Shaping Leaders
- Creating Fellowship programs
- Story Telling
- Support in obtaining CDA from to finish
- National Accreditation Process
- Tools to support FCC educators in their advocacy
- Don't forget about Home-Based Child Care Programs



Small Group Discussion



Child Care Educators:

- What do you need to step into your leadership in the child care field
 - What tools do you presently have
 - What resources do you need to proceed
 - In what form should you receive the resource?

Organizations and Supporters:

- What are some strategies your organization can have to ensure equitable leadership opportunities are available to FCC educators
 - What resources do you need to make it reality
 - What tools do you have to support
 - What next steps do you need to take action now?

COMMUNITY BUILDING EXERCISE

Pairing Organizations with Educators:

Child Care educators: 5 mins

- Describe how you want to build your leadership (orgs listen)

Organization and supporters: 5mins

- What resources and opportunities are available to support leadership growth (educators listen)
- Group Share Out – 10 mins



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Thank You

Please fill out our survey.

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