

RAISING
CHILD CARE,
RAISING
AMERICA
MAY 19-22

Innovative Approaches to Grow and Sustain Quality Initiatives





Increasing Access to Infant Care

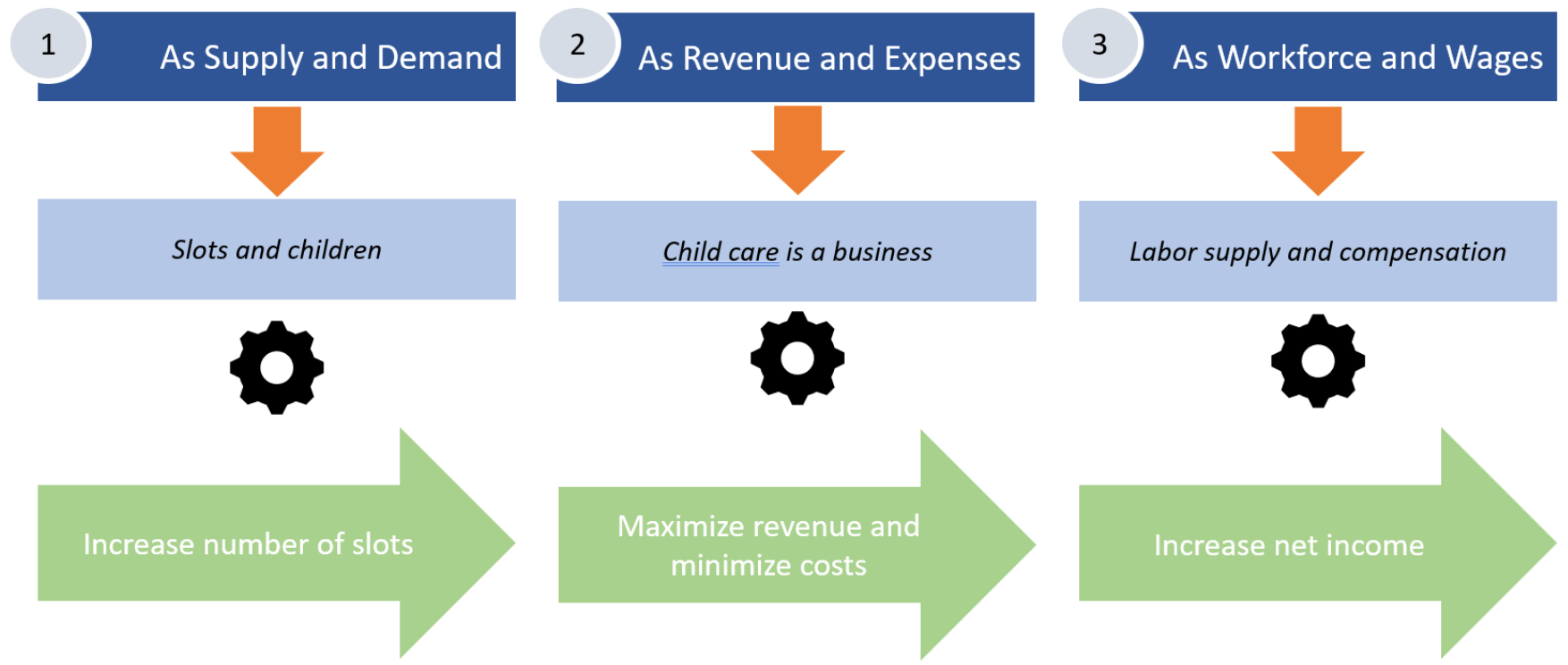
April, 2024



Access to child care for infants is often overshadowed by the larger issue of access to child care for all children.

Access to Child Care

Solutions often approach child care from one or more starting place(s):



Family child care programs cannot afford to provide care to infants, and families cannot afford to pay more.

Goal: Increase access to infant care.

1

Shift how existing family child care programs fill slots

2

Offset revenue lost from filling infant slots

3

Increase net income for family child programs

Greatest revenue potential

No Infants

Monthly Parent Fees	\$ 5,419
Monthly Food Program Payment	\$ 329
Total Monthly Revenue	\$5,748
Monthly Child Care Expenses	\$ 3,800
Estimated Monthly Salary	\$1,948
<i>Estimated Annual Salary</i>	<i>\$23,373 (\$11.46/hr.)</i>

Estimates based on a child care budget calculator developed by Child Care Aware of Kansas and proprietary data collected on enrollment by age and rate/fee by age. (WorkLife Systems, Child Care Aware of Kansas, retrieved August 3, 2022)

1 Infant

Monthly Parent Fees	\$ 5,100
Monthly Food Program Payment	\$ 288
Total Monthly Revenue	\$ 5,388
Monthly Child Care Expenses	\$ 3,800
Estimated Monthly Salary	\$ 1,588
<i>Estimated Annual Salary</i>	<i>\$19,056 (\$9.34/hr.)</i>
Investment Needed to Equal No Infants	\$4,317
Plus 23% of Salary – No Infants	\$5,376
Total Annual Incentive	\$9,693
<i>Estimated Annual Salary</i>	<i>\$28,749 (\$14.09/hr.)</i>

2 Infants

Monthly Parent Fees	\$ 4,781
Monthly Food Program Payment	\$ 283
Total Monthly Revenue	\$ 5,064
Monthly Child Care Expenses	\$ 3,700
Estimated Monthly Salary	\$1,364
<i>Estimated Annual Salary</i>	<i>\$16,371 (\$8.03/hr)</i>
Investment Needed to Equal No Infants	\$7,002
Plus 28% of Salary – No Infants	\$6,544
Total Annual Incentive	\$13,546
<i>Estimated Annual Salary</i>	<i>\$29,917 (\$14.67/hr.)</i>

3 Infants

Monthly Parent Fees	\$ 4,463
Monthly Food Program Payment	\$ 279
Total Monthly Revenue	\$ 4,742
Monthly Child Care Expenses	\$ 3,600
Estimated Monthly Salary	\$ 1,142
<i>Estimated Annual Salary</i>	<i>\$13,698 (\$6.71/hr)</i>
Investment Needed to Equal No Infants	\$9,675
Plus 33% of Salary – No Infants	\$7,713
Total Annual Incentive	\$17,388
<i>Estimated Annual Salary</i>	<i>\$31,086 (\$15.24/hr.)</i>

Child Care Provider Survey

Three Key Findings

- ✓ Sent to 167 programs
- ✓ 73% open rate
- ✓ 16% response rate (27 total)
- ✓ Response from programs that don't accept infants less than half that from those that do

1

For **all** providers (those that currently accept infants and those that do not), the majority indicate that they would accept two or three infants if loss of income were not a factor.

2

Providers that accept infants were **evenly split** when asked whether they would be willing to accept additional infants if loss of income were not a factor.

3

Providers that do not currently accept infants were **less likely** to indicate that loss of income is a factor (other factors at play, such as personal preference.)

Where to start

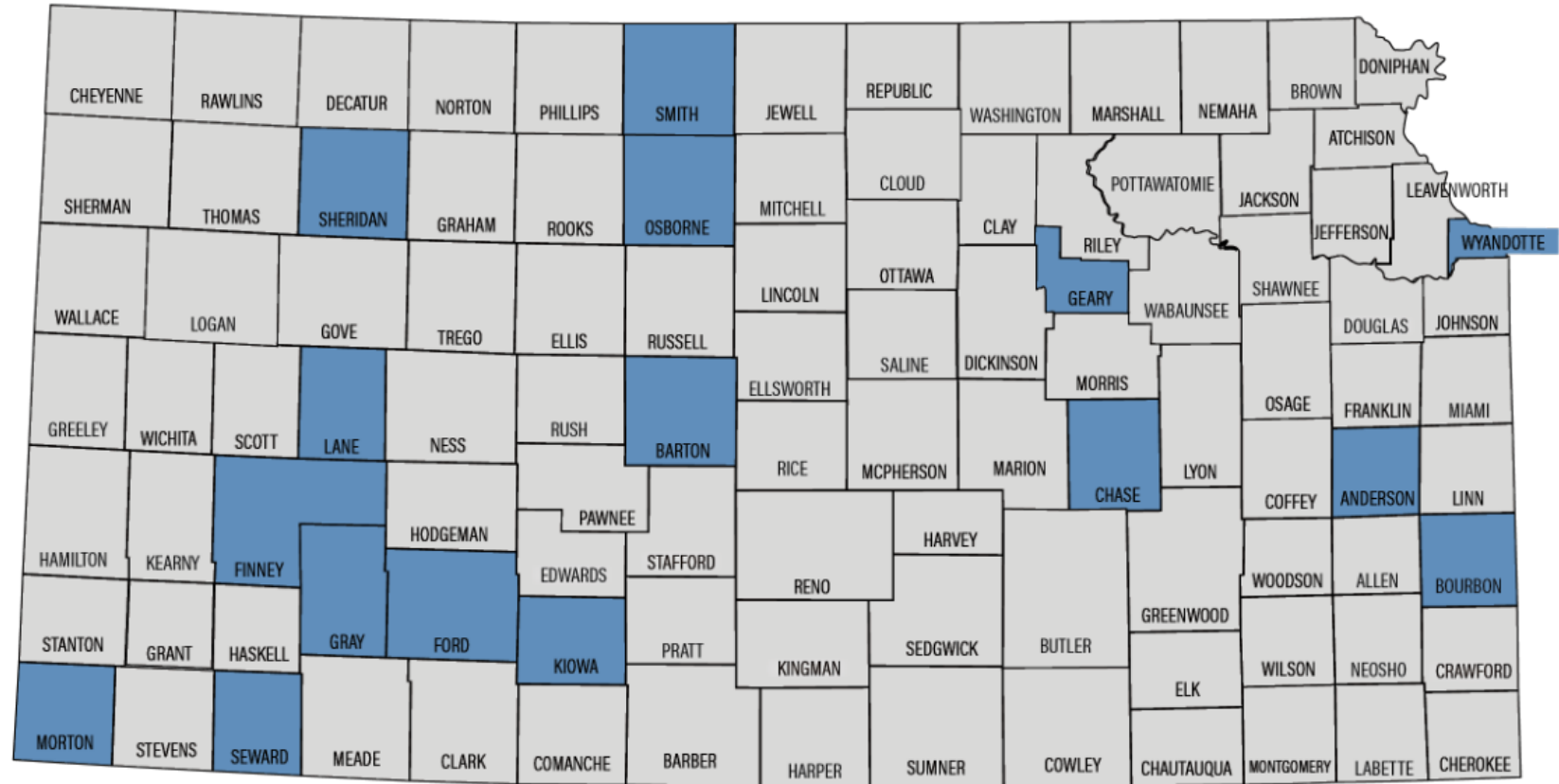
- ✓ High Social Vulnerability Index
- ✓ High birth rate
- ✓ Low desired capacity meets potential demand
- ✓ High children <3 per slot

Additional levers

For the year in which the incentive is received:

- ✓ Pass pre-screening intake to confirm the provider is a good fit for the most vulnerable population
- ✓ Clear licensing record with KDHE
- ✓ Agree to accept infants
- ✓ Agree to engage with Infant Toddler Specialist Network
- ✓ Agree complete quarterly touch base with Baby Steps coach

Counties with providers currently participating



Barriers

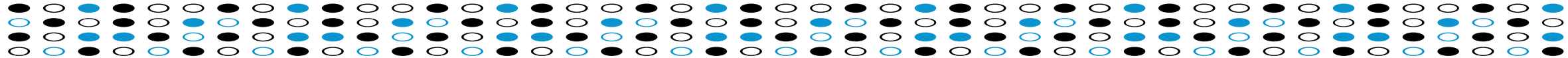
- Providers do not have space
 - Originally started with 10 Kansas counties
 - Expanded due to lack of infant spaces in the original 10 counties
- School year schedule
 - More providers enrolled when spaces freed up with the school year
- License type
 - Group providers (2 adults in the home) were more likely to participate
 - Figuring cost for additional provider
- Current regulation changes
 - Kansas is currently going through licensing regulation changes
 - Age of infant
 - Ratio of children/provider
- Funding
 - Currently funded by private donor
 - Population must be under 50,000

TOTAL IMPACT:

- ✓ Increased 65 infant slots
- ✓ Now available in 15 counties
- ✓ 66% of the counties that participated saw an increase in access to infant care.
- ✓ 7% more infant slots are being filled
- ✓ Providers have access to additional resources throughout the state.



Occrra



Why LENA Grow?

- **Need**

- Governor Mike DeWine's Commitment and Focus on Literacy & Learning Leading to Student Success in Early Childhood Education

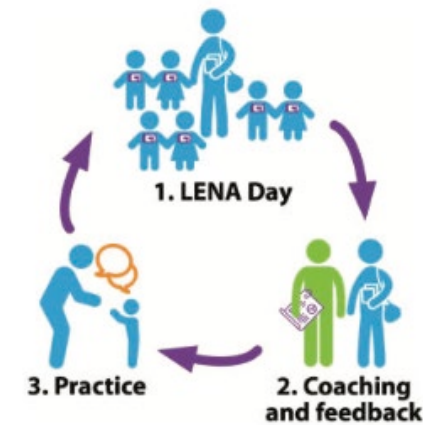
- **Opportunity**

- Child Care Stabilization Grant Funding to Invest in Sustainable Long-Term Solutions
- New Professional Development Offering to Infant, Toddler, and Preschool Teachers & Coaches

- **Goal**

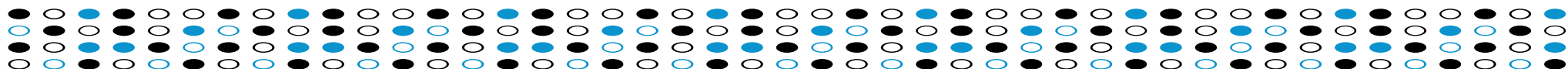
- 240 Classrooms in Fiscal Year 2023
- 480 Classrooms in Fiscal Year 2024

- **Implementation**

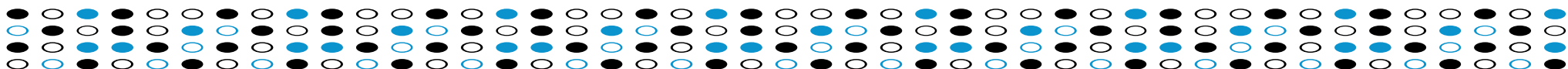
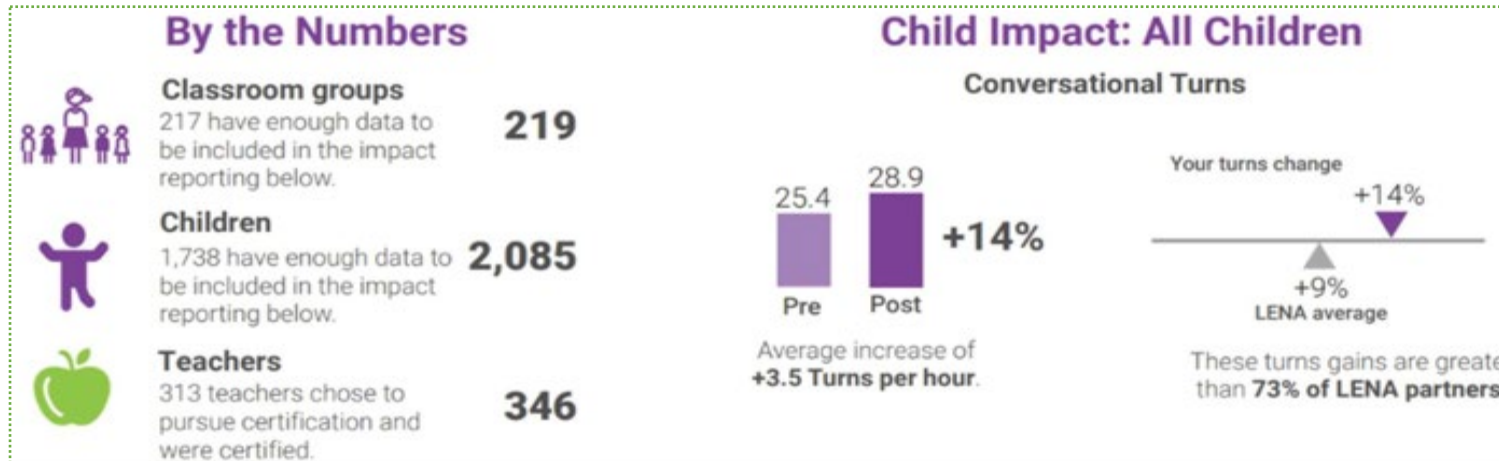


- **Value**

- Child Impact: Increased Equitable Conversational Turns
- Teacher Impact: Confidence, Job Satisfaction, Family Engagement, and Child Language Development



LENA Grow Year 1



LENA Grow Year 2

By the Numbers



Classroom groups

112 have enough data to be included in the impact reporting below.

113



Children

743 have enough data to be included in the impact reporting below.

878



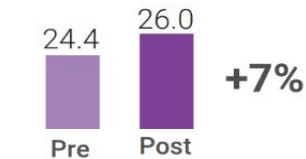
Teachers

163 teachers chose to pursue certification and were certified.

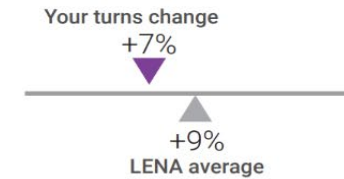
176

Child Impact: All Children

Conversational Turns



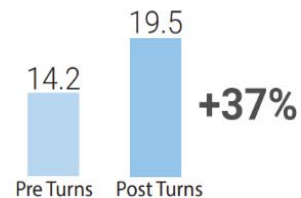
Average increase of **+1.6 Turns per hour.**



These turns gains are greater than **43% of LENA partners.**

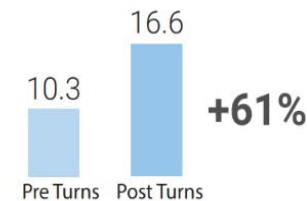
LENA Grow is designed to encourage more equitable talk environments. Two segments of children measure this impact.

Children in Bottom Third of Room



Children who started out experiencing **less talk compared to other peers in their classroom** had an average increase of **+5.3 turns per hour.**

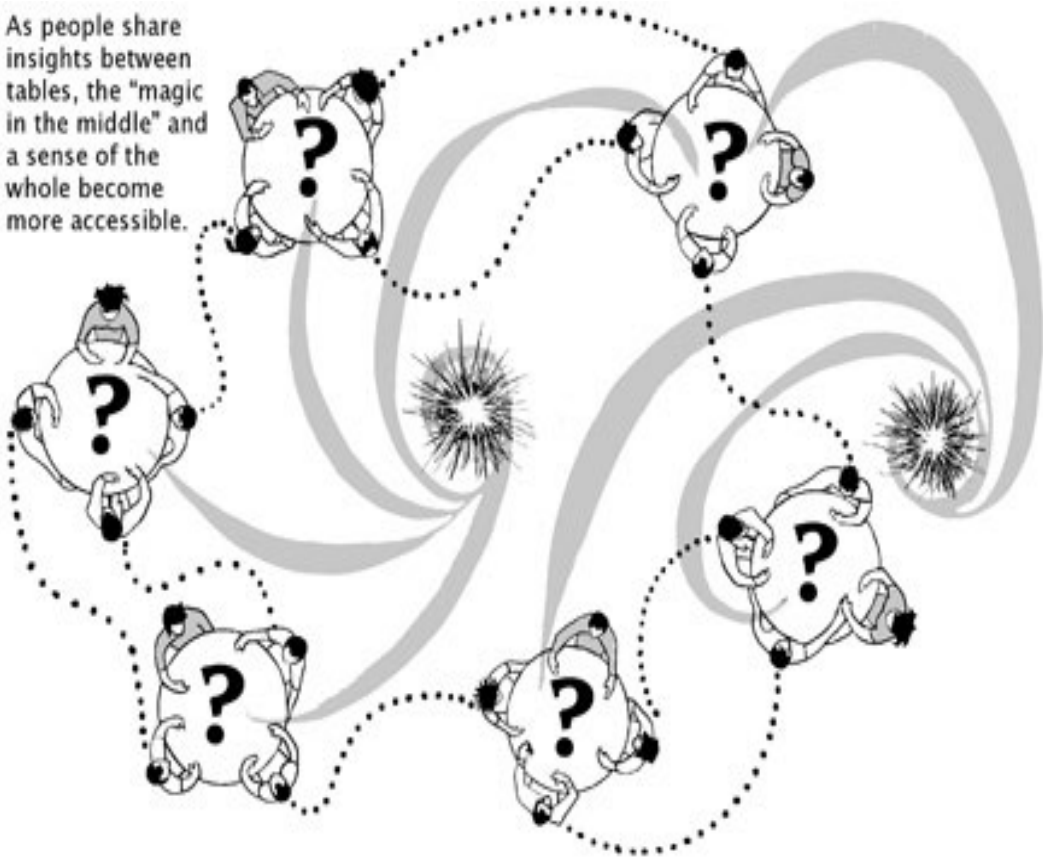
Children Experiencing Low Talk



Children who started out experiencing **less talk than the national median of 15 turns per hour** had an average increase of **+6.3 turns per hour.**



As people share insights between tables, the "magic in the middle" and a sense of the whole become more accessible.



Powerful Questions

- Simple and Clear
- Thought Provoking
- Open-ended
- Generates Energy
- Opens New Possibilities

- At your table share a current initiative that you are working on focused on innovative solutions to advance quality. What is the why behind this initiative? Is it focused on filling a gap? Did you use any tools in your decision making? Where is the funding coming from? Was/is it considered a pilot? Is it statewide/community based?
- How is this initiative going? Who are your partners? How do you make sure all voices are involved in the initiative are heard? What barriers have you experienced and what have you done to address these barriers?
- How are you measuring success? What is the process for sustaining and scaling (if it's not statewide or offered expansively) this initiative?

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Thank You

Please fill out our survey.

