



# Provider Appreciation Day®

[providerappreciationday.org](http://providerappreciationday.org)



**#ThankYouChildCare**

**Sample Social Media Posts**

**Provider Appreciation Day® is May 6, 2022**

Child care providers were “essential” long before the pandemic, and the past year has highlighted the lengths to which they are willing to go to keep their doors open to serve the children of other essential workers. Join us in celebrating and thanking child care providers across the nation! Learn more at [providerappreciation.org](http://providerappreciation.org).

**Don't wait until May 6 to start sharing -- Begin sharing posts now** to encourage your community to participate in the various activities and give them time to plan their celebrations!

#### **Follow CCAoA on Social Media:**

- Child Care Aware of America on Facebook: [www.facebook.com/ChildCareAware](http://www.facebook.com/ChildCareAware)
- Child Care Aware of America on Twitter: <https://twitter.com/childcareaware>
- CEO Lynette M. Fraga on Twitter: [https://twitter.com/lynette\\_fraga](https://twitter.com/lynette_fraga)
- Child Care Aware of America on Instagram: [www.instagram.com/usachildcare/](http://www.instagram.com/usachildcare/)
- Child Care Aware of America on LinkedIn: [www.linkedin.com/company/childcareaware](http://www.linkedin.com/company/childcareaware)

#### **Social Media Graphics:**

- [Access folder of social media graphics](#)

#### **Save the Date**

Stand up for child care providers. Save May 6th to thank and celebrate the child care providers in your community: <https://hubs.li/Q016n0SB0> #ThankYouChildCare

[Name of your organization] is proud to thank and celebrate Provider Appreciation Day on Friday, May 6. Join us in honoring #childcare providers: <https://hubs.li/Q016n0SB0> #ThankYouChildCare

Still need to plan your Provider Appreciation Day celebration? There's still time! Sign up as a supporter and receive resources and planning materials for Friday, May 6: <https://hubs.li/Q016n0SB0> #ThankYouChildCare

#### **Share Activity Ideas and Resources**



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How will you celebrate the child care providers in your life? Access digital downloads, and plan your celebration at <https://hubs.li/Q016n0SB0>. #ThankYouChildCare

Encourage your place of business or government office to put out a press release about how you are celebrating child care providers this year on May 6th: <https://hubs.li/Q016n0SB0> #ThankYouChildCare

Have 60 seconds? Say thank you to #childcare providers and add your voice to the movement: <https://hubs.li/Q016n17t0> #ThankYouChildCare

Want to say thank you to a #childcare provider? Send them a postcard or certificate of appreciation. Download, print and share with your provider to honor them on Friday, May 6: <https://hubs.li/Q016n0SB0>. #ThankYouChildCare

This past year has put enormous strain and pressure on child care providers. A personal note can brighten their day. Download @childcareaware's "thank you" postcards and drop one in the mail to a provider you appreciate! <https://hubs.li/Q016n0SB0> #ThankYouChildCare

Don't miss this party: Provider Appreciation Day is on Friday, May 6. Here are 3 ways to get started planning your celebration: <https://hubs.li/Q016n1k40> #ThankYouChildCare

Need ideas for Provider Appreciation Day? Here's how one #childcare resource and referral agency planned its very first celebration in 2021: <https://hubs.li/Q016n1nR0> #ThankYouChildCare

## **Quotes About Child Care**

"#ECE providers are opportunity makers...[they] make opportunities for all of us, not just children. By giving children these brain building experiences, they are opening opportunities for all of our futures." Toni, Connect CCR&R, WV Say #ThankYouChildCare: <https://hubs.li/Q016n0SB0>

"#Childcare should not only be a labor of love. It should be valued for the value that it brings the rest of us," @brigidshulte shares with @Lynette\_Fraga, on an episode of #ASeatAtTheTable <https://open.spotify.com/show/4oC3KbdfAnboBresf1IuvG> #ThankYouChildCare

"For a lot of the work we do for children in this country, it is really important to have all hands, all hearts and all minds on deck." - Dr. @RBoyntonJarrett (@Vital\_Village and @The\_BMC) in the an episode of #ASeatAtTheTable: <https://podcasts.apple.com/us/podcast/a-seat-at-the-table/id1552408525> #ThankYouChildCare



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## **Public Policy and Advocacy**

We are asking [name of local government] to declare May 6 as Provider Appreciation Day. Invite your community leaders to do the same by using this template declaration: <https://hubs.li/Q016n2kx0> #ThankYouChildCare

Our community has submitted a request to [name of local government] to proclaim May 6 as Provider Appreciation Day so we can recognize the incredible #childcare providers in our community. You can too: <https://hubs.li/Q016n2kx0> #ThankYouChildCare

As we celebrate #ProviderAppreciationDay tell your member of Congress to support policies that create a better, more equitable childcare system: <https://hubs.li/Q016n2kx0> #ThankYouChildCare

## **Child Care Research & Data**

The new @childcareaware report #DemandingChildCareChange highlights that while we need to grow the #childcare system, it is just as important to ensure that we increase access to high-quality settings. #ThankYouChildCare <https://hubs.li/Q016n2Yr0>

Explore the #DemandingChildCareChange report from @childcareaware to find out how critical issues facing our country are impacting the #childcare sector. #ThankYouChildCare <https://hubs.li/Q016n2Yr0>

For a median income married couple, more than 10% of household income goes to #childcare – that's above the 7% allocation recommended by the US Department of Health and Human Services. #ThankYouChildCare <https://hubs.li/Q016n2Yr0>

## **Resources for Families**

Child Care Resource & Referral agencies can help parents navigate child care options, and can work to increase programs' access to financial resources and compensation. <https://hubs.li/Q016n2Yr0> #ThankYouChildCare

Searching for child care can feel overwhelming. Understand your options for child care near you, and options to help pay for child care: <https://hubs.li/Q016n2Yr0> #ThankYouChildCare

Parents, you are your child's first and best teacher! Learn more at <https://hubs.li/Q016n3k80> #growyoungbrains #wearebrainbuilders #ThankYouChildCare

Brain building is essential for young minds! Learn more: <https://hubs.li/Q016n3k80> #growyoungbrains #wearebrainbuilders #ThankYouChildCare



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## **Resources for Child Care Providers**

Did you know? CCR&Rs support local #childcare providers that have financially struggled to remain open during the pandemic, by applying for and administering federal funds: <https://hubs.li/Q016n3sd0> #ThankYouChildCare

Even under “normal” conditions, child care providers can experience high stress. To protect your wellness, here are some ideas for incorporating mindfulness into your daily activities: <https://hubs.li/Q016n3Qv0> #ThankYouChildCare

## **Resources for CCR&Rs**

Explore #childcare #DEI resources from @childcareaware to better support your local providers and families: <https://hubs.li/Q016n4790>. #ThankYouChildCare

Access our printable brochures and tip sheets on everything from supporting parents to creating healthy child care environments: <https://hubs.li/Q016n0SB0> #ThankYouChildCare

Child care providers: Take some time for yourself with our self-care challenge! <https://hubs.li/Q016n0SB0>#ThankYouChildCare

## **Resources for Community and Business Leaders**

Business leaders! Support the #childcare providers in your community today on #ProviderAppreciationDay. Check out some ideas for saying #ThankYouChildCare: <https://hubs.li/Q016n1k40>